



DALTON STATE
C O L L E G E
2004 MANAGEMENT
GRADUATING STUDENT SURVEY
SUMMARY REPORT

Section I General Satisfaction

Overall, how would you rate your level of satisfaction with the Management degree program received at DSC?

| | | |
|----------------|---|-------|
| Very satisfied | 7 | 87.5% |
| Satisfied | 1 | 12.5% |

Would you recommend the Management degree program at DSC to others?

| | | |
|-----|---|------|
| Yes | 8 | 100% |
|-----|---|------|

If you could do it all over again would you choose a different major for your business degree?

| | | |
|-----|---|-----|
| Yes | 2 | 25% |
| No | 6 | 75% |

If you answered "Yes", what major would you choose?

| | | |
|-----------|---|-----|
| Marketing | 2 | 25% |
| No reply | 6 | 75% |

Why?

| | | |
|----------|---|------|
| No reply | 8 | 100% |
|----------|---|------|

Section II Quality of Instruction and Advising

How would you rate the quality of each of the following aspects of the Division of Business & Technology?

Instruction by faculty

| | | |
|-----------|---|-------|
| Fair | 1 | 12.5% |
| Good | 2 | 25% |
| Excellent | 5 | 62.5% |

Academic advising by faculty

| | | |
|-----------|---|-------|
| Fair | 1 | 12.5% |
| Good | 3 | 37.5% |
| Excellent | 4 | 50% |

Clarity of program requirements

| | | |
|-----------|---|-------|
| Fair | 1 | 12.5% |
| Good | 4 | 50% |
| Excellent | 3 | 37.5% |

Availability of faculty advisor

| | | |
|-----------|---|-------|
| Good | 1 | 12.5% |
| Excellent | 7 | 87.5% |

Career counseling and advising

| | | |
|-----------|---|-----|
| Fair | 2 | 25% |
| Good | 4 | 50% |
| Excellent | 2 | 25% |

Accessibility of faculty

| | | |
|-----------|---|-------|
| Fair | 1 | 12.5% |
| Good | 3 | 37.5% |
| Excellent | 4 | 50% |

Availability of needed courses

| | | |
|-----------|---|-------|
| Poor | 1 | 12.5% |
| Fair | 1 | 12.5% |
| Good | 5 | 62.5% |
| Excellent | 1 | 12.5% |

Section II Quality of Instruction and Advising

Range of courses from which to choose

| | | |
|-----------|---|-----|
| Fair | 4 | 50% |
| Good | 2 | 25% |
| Excellent | 2 | 25% |

Information about course requirements

| | | |
|-----------|---|-------|
| Fair | 1 | 12.5% |
| Good | 3 | 37.5% |
| Excellent | 4 | 50% |

Testing/grading system

| | | |
|-----------|---|-----|
| Good | 2 | 25% |
| Excellent | 6 | 75% |

Class size

| | | |
|-----------|---|-------|
| Poor | 1 | 12.5% |
| Good | 1 | 12.5% |
| Excellent | 6 | 75% |

Computer facilities

| | | |
|-----------|---|-------|
| Good | 3 | 37.5% |
| Excellent | 5 | 62.5% |

Availability of computer facilities

| | | |
|-----------|---|-------|
| Poor | 1 | 12.5% |
| Fair | 1 | 12.5% |
| Good | 4 | 50% |
| Excellent | 2 | 25% |

Classroom and teaching facilities

| | | |
|-----------|---|-------|
| Good | 1 | 12.5% |
| Excellent | 7 | 87.5% |

Relevance of classes to career goals/objectives

| | | |
|-----------|---|-----|
| Good | 2 | 25% |
| Excellent | 6 | 75% |

Section II Quality of Instruction and Advising

Library facilities

| | | |
|-----------|---|-----|
| Good | 2 | 25% |
| Excellent | 6 | 75% |

Section II Quality of Instruction and Advising

Availability of library facilities

| | | |
|-----------|---|-----|
| Good | 2 | 25% |
| Excellent | 6 | 75% |

Section III Learning Outcomes

To determine if the student learning outcomes of the **Management** program were met, please indicate your level of agreement or disagreement with the following statements.

Now that I have completed the Management degree program, I am able to

Understand the basic concepts of management

| | | |
|----------------|---|-------|
| Agree | 1 | 12.5% |
| Strongly agree | 7 | 87.5% |

Know the mission of management in the modern organization

| | | |
|----------------|---|-----|
| Agree | 2 | 25% |
| Strongly agree | 6 | 75% |

Can explain the organization of the modern organization

| | | |
|----------|---|-----|
| Disagree | 2 | 25% |
| Agree | 6 | 75% |

Can compare the leadership styles found in an organization

| | | |
|----------------|---|-----|
| Agree | 2 | 25% |
| Strongly agree | 6 | 75% |

Know equal opportunity and the law

| | | |
|----------------|---|-------|
| Agree | 3 | 37.5% |
| Strongly agree | 5 | 62.5% |

Know the importance of recruitment and placement to today's progressive organization

| | | |
|----------------|---|-----|
| Agree | 2 | 25% |
| Strongly agree | 6 | 75% |

Section III Learning Outcomes

Understand labor relations and employee security

| | | |
|----------------|---|-------|
| Agree | 3 | 37.5% |
| Strongly agree | 5 | 62.5% |

Understand how leadership styles are affected by various situations

| | | |
|----------------|---|-----|
| Agree | 2 | 25% |
| Strongly agree | 6 | 75% |

Can use appropriate models, tools, and concepts to solve qualitative and quantitative quality problems

| | | |
|----------------|---|-----|
| Agree | 2 | 25% |
| Strongly agree | 6 | 75% |

Can perform mathematical operations to solve quality problems

| | | |
|----------------|---|-----|
| Agree | 2 | 25% |
| Strongly agree | 6 | 75% |

Understand the philosophy of quality in organizations and its importance to international competitiveness

| | | |
|----------------|---|-------|
| Agree | 1 | 12.5% |
| Strongly agree | 7 | 87.5% |

I possess the necessary academic skills and competencies to be gainfully employed and be productive.

| | | |
|----------------|---|-------|
| Agree | 1 | 12.5% |
| Strongly agree | 7 | 87.5% |

I learned to think critically.

| | | |
|----------------|---|-------|
| Agree | 1 | 12.5% |
| Strongly agree | 7 | 87.5% |

I leaned to analyze and interpret statistical data.

| | | |
|----------------|---|-------|
| Agree | 1 | 12.5% |
| Strongly agree | 7 | 87.5% |

I can perform basic mathematical operations.

| | | |
|----------------|---|-------|
| Agree | 1 | 12.5% |
| Strongly Agree | 7 | 87.5% |

Section III Learning Outcomes

I can use computers and personal productivity application software to increase my effectiveness on the job.

| | | |
|----------------|---|-----|
| Agree | 2 | 25% |
| Strongly Agree | 6 | 75% |

I have good oral communication skills.

| | | |
|----------------|---|-------|
| Agree | 3 | 37.5% |
| Strongly Agree | 5 | 62.5% |

I have good writing skills.

| | | |
|----------------|---|-----|
| Agree | 2 | 25% |
| Strongly Agree | 6 | 75% |

I understand the importance of cultural diversity.

| | | |
|----------------|---|-----|
| Agree | 2 | 25% |
| Strongly Agree | 6 | 75% |

I know how globalization issues affect the business environment.

| | | |
|----------------|---|-----|
| Agree | 2 | 25% |
| Strongly Agree | 6 | 75% |

I have decision-making skills.

| | | |
|----------------|---|-------|
| Agree | 3 | 37.5% |
| Strongly Agree | 5 | 62.5% |

I understand the role of ethics in business.

| | | |
|----------------|---|-----|
| Agree | 2 | 25% |
| Strongly Agree | 6 | 75% |

Section IV Career and Educational Plans

Do you plan to obtain further education after you graduate from DSC?

| | | |
|-----|---|-----|
| Yes | 4 | 50% |
| No | 4 | 50% |

Do you plan to work while obtaining further education?

| | | |
|----------|---|-----|
| Yes | 4 | 50% |
| No reply | 4 | 50% |

Attend graduate/professional school

| | | |
|----------|---|-----|
| Yes | 4 | 50% |
| No reply | 4 | 50% |

Obtain another bachelor's degree

| | | |
|----------|---|------|
| No reply | 8 | 100% |
|----------|---|------|

Take more college courses

| | | |
|----------|---|------|
| No reply | 8 | 100% |
|----------|---|------|

Take professional development courses

| | | |
|----------|---|------|
| No reply | 8 | 100% |
|----------|---|------|

Take certification review courses

| | | |
|----------|---|------|
| No reply | 8 | 100% |
|----------|---|------|

Other

| | | |
|----------|---|------|
| No reply | 8 | 100% |
|----------|---|------|

If you are going to attend graduate/professional school, please name the Institution.

| | | |
|----------|---|-----|
| UTC | 2 | 25% |
| No reply | 6 | 75% |

Degree/program of study:

| | | |
|----------|---|-------|
| Business | 1 | 12.5% |
| MBA | 2 | 25% |
| No reply | 5 | 62.5% |

Section IV Career and Educational Plans

Full-time

| | | |
|----------|---|-------|
| Yes | 2 | 25% |
| No | 1 | 12.5% |
| No reply | 5 | 62.5% |

When?

| | | |
|----------|---|-------|
| 2005 | 1 | 12.5% |
| No reply | 7 | 87.5% |

What is your level of agreement with the following statement: "DSC effectively prepared me to continue my education?"

| | | |
|-------------------|---|-----|
| Strongly Disagree | 4 | 50% |
| No reply | 4 | 50% |

What is the highest degree you plan to obtain?

| | | |
|-----------------|---|-----|
| Doctoral degree | 4 | 50% |
| No reply | 4 | 50% |

What is your current employment status?

| | | |
|---|---|-------|
| Unemployed, seeking or planning to work | 2 | 25% |
| Working Part-time at the job I had before I graduated | 3 | 37.5% |
| Work full-time at the job I had before I graduated. | 1 | 12.5% |
| Work full-time at new job I recently obtained. | 2 | 25% |

Section IV Career and Educational Plans

What is your organization's primary business activity?

| | | |
|---|---|-------|
| Education | 1 | 12.5% |
| Manufacturing (carpet, rugs, and hard-surface flooring) | 2 | 25% |
| Retail | 2 | 25% |
| Wholesale | 1 | 12.5% |
| No Reply | 2 | 25% |

Did you participate in DSC's employment placement services (i.e., job fair, resume preparation, mock employment interview, etc.)?

| | | |
|-----|---|-------|
| Yes | 7 | 87.5% |
| No | 1 | 12.5% |

How satisfied are you with DSC's employment placement services?

| | | |
|----------------|---|-------|
| Very Satisfied | 1 | 12.5% |
| Satisfied | 4 | 50% |
| Dissatisfied | 2 | 25% |
| No reply | 1 | 12.5% |

Did you participate in DSC'S Co-Op/internship program?

| | | |
|-----|---|-------|
| Yes | 3 | 37.5% |
| No | 5 | 62.5% |

How satisfied were you with your Co-Op/internship experience?

| | | |
|----------------|---|-------|
| Very Satisfied | 1 | 12.5% |
| Satisfied | 2 | 25% |
| No reply | 5 | 62.5% |

Section IV Career and Educational Plans

Choose the one item from the list below which best describes your current employment or you immediate employment plans:

| | | |
|--|---|-------|
| I plan to continue in the job I held prior to my DSC degree | 1 | 12.5% |
| I plan to seek employment with a new employer because of my DSC degree | 5 | 65.5% |
| I have already been promoted by my current employer because of my DSC degree | 1 | 12.5% |
| I have already been employed by a new employer because of my DSC degree | 1 | 12.5% |

If you have already been employed by a new employer because of your DSC degree, please indicate how you learned of the job.

| | | |
|----------|---|-------|
| Other | 1 | 12.5% |
| No reply | 7 | 87.5% |

What is your starting salary?

| | | |
|---------------------|---|-------|
| \$25,000 or below | 3 | 37.5% |
| \$30,001 - \$40,000 | 2 | 25% |
| No Reply | 3 | 37.5% |

Did you expect a salary increase immediately after graduation?

| | | |
|----------|---|-----|
| Yes | 2 | 25% |
| No | 4 | 50% |
| No reply | 2 | 25% |

How closely related is your job to your degree major?

| | | |
|--------------------|---|-------|
| Highly related | 1 | 12.5% |
| Moderately related | 2 | 25% |
| Somewhat related | 1 | 12.5% |
| Not related | 2 | 25% |
| No reply | 2 | 25% |

Section IV Career and Educational Plans

How important do you feel your DSC degree was in obtaining your position?

| | | |
|--------------------|---|-------|
| Very important | 3 | 37.5% |
| Somewhat important | 1 | 12.5% |
| Not important | 1 | 12.5% |
| No reply | 3 | 37.5% |

In your opinion, how difficult was it to obtain a job in your degree major?

| | | |
|-----------|---|-------|
| Difficult | 4 | 50% |
| Average | 2 | 25% |
| Easy | 1 | 12.5% |
| No reply | 1 | 12.5% |

What is your level of agreement with the following statement: “My experiences at DSC prepared me for my new job (or to seek a new job)?”

| | | |
|-------------------|---|-------|
| Strongly Disagree | 4 | 50% |
| Disagree | 3 | 37.5% |
| No reply | 1 | 12.5% |

Section V Demographics

What is your current age?

| | | |
|----------|---|-------|
| Under 25 | 4 | 50% |
| 25-29 | 3 | 37.5% |
| 30-39 | 1 | 12.5% |

What is your gender?

| | | |
|--------|---|-------|
| Male | 1 | 12.5% |
| Female | 7 | 87.5% |

What is your marital status?

| | | |
|----------------------------|---|-------|
| Single, never married | 5 | 62.5% |
| Single, previously married | 1 | 12.5% |
| Married | 2 | 25% |

Section V Demographics

Does either of your parents hold a 4 year degree?

| | | |
|--------------------|---|-------|
| Yes, both parents | 1 | 12.5% |
| Yes, one parent | 1 | 12.5% |
| No, neither parent | 6 | 75% |

While working on you 4 year degree, have you been enrolled mainly as a:

| | | |
|-------------------|---|-------|
| Full-time student | 7 | 87.5% |
| Part-time student | 1 | 12.5% |

How long has it taken you to complete you 4 year degree program (at all college attended)?

| | | |
|-----------------|---|-----|
| 4 years | 2 | 25% |
| 5 years | 2 | 25% |
| 6 years | 2 | 25% |
| 7 years or more | 2 | 25% |

How many years have you attended DSC?

| | | |
|-----------|---|-------|
| 2 years | 2 | 25% |
| 3 years | 1 | 12.5% |
| 4 ½ years | 1 | 12.5% |
| 4 years | 1 | 12.5% |
| 5years | 2 | 25% |
| 7 years | 1 | 12.5% |