



January 20, 2010

Donna T. Mayo, Dean
Dalton State College
School of Business
650 College Drive
Dalton, GA 30720

Dear Dean Mayo:

It is my pleasure to inform you that the Peer Review Team's recommendation for initial accreditation of the undergraduate programs in Business ¹ offered by the School of Business at Dalton State College has been concurred with by the Initial Accreditation Committee and ratified by the Board of Directors. Congratulations to you, the faculty, students, staff, and all supporters of the business programs. On behalf of the Accreditation Council, I welcome Dalton State College as a new member.

One purpose of the peer review process is to stimulate further continuous improvement of quality business programs. Consequently, the team report includes areas of strength and identification of critical items for maintenance of accreditation to measure progress achieved in the upcoming annual reports. As noted in the team report, the School of Business is commended on the following strengths and effective practices:

1. There is a high level of support from the President and the Vice President for Academic Affairs, and other senior administrators of the College and other school deans.
2. The faculty is committed to serving the students of the region.
3. There is a very strong stakeholder involvement and support as evidenced by the three active advisory boards.
4. The leadership of Dean Mayo.

In the interest of continuous improvement, Dalton State College should closely monitor the following items, as identified within the Peer Review Team Report, and incorporate them into ongoing strategic planning initiatives:

- The School of Business should demonstrate that it has sustained faculty professional development with particular emphasis on an appropriate portfolio of intellectual contributions by discipline.

As a newly accredited member, Dalton State College has achieved accreditation for six years and now enters the maintenance of accreditation process. The next on-site maintenance review will occur in 2014-15. Annual Maintenance Reports and participation in the accreditation data module are required for each of the next five years. A Maintenance of Accreditation application will be due July 1, two years prior to the visit date. Please refer to the [Maintenance of Accreditation Handbook](#) for details on these reports and processes. The handbook is constantly evolving and updated frequently to provide the most current process improvements. It is recommended that the Web site be continually monitored for revisions.

¹ See attachment A

Donna T. Mayo, Dean
Dalton State College
Page 2

A major benefit of earning AACSB International business accreditation is the opportunity to establish a chapter of Beta Gamma Sigma at your institution. Beta Gamma Sigma is the international honorary society for business students with over 500,000 members worldwide who graduated from business programs accredited by AACSB International. Membership in Beta Gamma Sigma is the highest recognition a business student can receive in a business program accredited by AACSB International. We encourage you to contact Beta Gamma Sigma at bgshonors@betagammastigma.org for information on how to establish a chapter and the benefits of Beta Gamma Sigma membership to your students.

Again, congratulations from the Accreditation Council and AACSB International - The Association to Advance Collegiate Schools of Business.

Sincerely,

A handwritten signature in black ink, appearing to read "H. Thomas", written in a cursive style.

Howard Thomas
Chair of the Board

cc: Phil Rice (Team Chair)
Susan West Engelkemeyer (Team Member)
Richard Pegnetter (Team Member)

SCOPE OF ACCREDITATION
Initial Business Accreditation December 2009

Name institution: Dalton State College University

Name of Business Academic Unit: School of Business

List of degree programs reviewed:

Bachelor of Applied Science

- Technology Management

Bachelor of Business Administration

- Accounting
- Management
- Management Information Systems
- Marketing
- Operations Management