





#### September 2022 Dear Colleagues:

We are pleased to share this tailored report containing your students' voting rates for several recent election cycles. This report contains three years of relevant topline data: 2014, 2018, and 2020. In addition to sharing the change between 2014 and 2018 voting rates, we also disaggregate the data so you can better identify and address gaps in participation. Although you have likely seen these numbers before, we find that many report recipients appreciate a refresher heading into another national election.

College and university students participated in record-breaking numbers in the 2020 election. In 2016, the Average Institutional Voting Rate was 53%. In 2020, it jumped to 66%. In the last midterm, the student voting rate more than doubled, from roughly 19% in 2014 to around 40% in 2018. These encouraging data points signal that 2022 can be yet another banner year for student participation if we all work together to ensure that lasting, long-term interventions turn this into a *trend* across the nation.

As always, we urge you to share this report widely and strategically, particularly with faculty who, in 2020, were often the most consistent communicators with students about ever-changing voting conditions and deadlines. We also encourage you to review our recommendations for leveraging election seasons to cultivate a robust and healthy campus climate for political engagement, discourse, equity, and participation, year around: Election Imperatives 2.0 and the more recent Election Imperatives 2020: A Time of Physical Distancing and Social Action, a report with recommendations for institutional leaders, faculty, and voter coalitions.

Since political dialogue across campus and attentiveness to the campus culture around speech and academic freedom are among our top recommendations, we direct you to our discussion guides on talking about your NSLVE report, on free speech and inclusion, and on how campuses use their NSLVE reports.

Finally, we always encourage you to work with us. Help us help you get better data by reaching out. Email <u>IDHE@Tufts.edu</u> for more information, and as always, watch your inbox (or sign up!) for our periodic newsletter, announcements about upcoming releases, and new resources.

Remember, student political learning is a year-round objective. Elections may be episodic, but student engagement in democracy should not be.

All the Best, The Team at IDHE

IDHE: https://idhe.tufts.edu/

NSLVE: https://idhe.tufts.edu/nslve

Election Imperatives: <u>https://idhe.tufts.edu/publications-and-resources/election-imperatives</u> Talking Politics discussion guide (for NSLVE reports): <u>https://idhe.tufts.edu/resources/talk-ing-politics-guide-campus-conversations-about-nslve-reports</u> Free Speech & Inclusion on Campus discussion guide: https://idhe.tufts.edu/re-

sources/free-speech-inclusion-campus-discussion-quide

### In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

		2014			2018		2014-2018	
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change (p.p.)	
Asian	-	-	-	-	-	-	-	
American Indian/ Alaska Native	-	-	-	-	-	-	-	
Black	_	-	) (°-	-	-	-	-	
Hispanic	-	-	-	-	-	-	-	

### **Tables**

The tables show the numbers of students and the rates from 2014, 2018, and 2020. The change column represents difference between counts and rates. The change in rates are in terms of percentage points. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.

### 00% 00% 00% This chart shows rates out of 100%, with arrows to the right of each bar representing relevant national averages (medians), which you can find in IDHE's national report Democracy Counts 2018 & 2020.

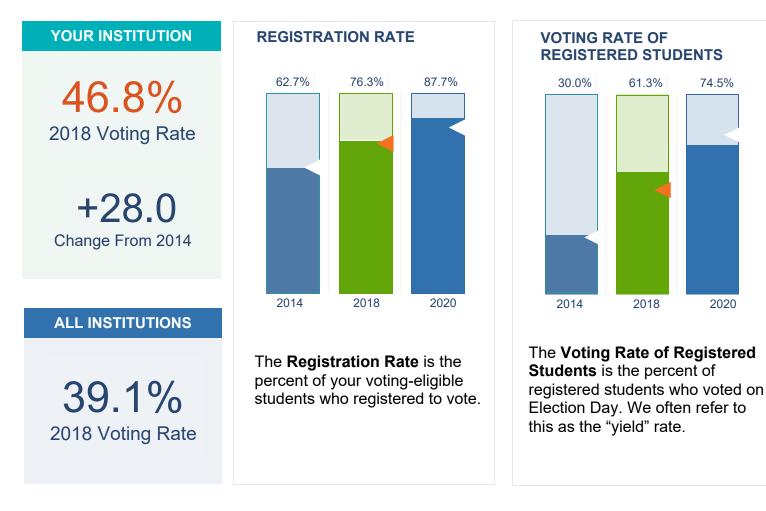
2014 2016 2018 Vessel Chart

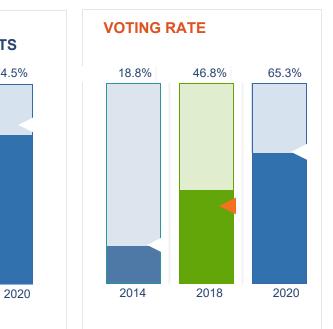


### **Overlapping Donut Chart**

This chart is used to show the breakdown of vote method utilization (page 9), with the inner ring showing your campus's method utilization and the outer ring showing the national level utilization. These are described in percentages.

### **Voting, Registration and Yield Rates**





74.5%

The Voting Rate is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

**Voting and Registration Rates** 

	2014	2018	2020	2014-2018 Change
Total student enrollment per NSC	4,872	5,148	4,775	<b>†</b> 276
(Age under 18/Unknown)	139	312	330	<b>†</b> 173
(Non-resident aliens)	105	94	64	<b>4</b> -10
Non-resident aliens data source	IPEDS	IPEDS	IPEDS	
(FERPA records blocked)	_	11	_	_
(Non-degree seeking students)	233	_	-	_
Total eligible voters	4,388	4,731	4,375	<b>†</b> 342
Number of students who registered	2,751	3,609	3,835	<b>†</b> 858
Number of students who voted	824	2,213	2,857	<b>†</b> 1,389
Registration Rate %	63	76	88	<b>1</b> 4
Voting Rate of Registered Students %	30	61	74	<b>†</b> 31
Voting Rate %	19	47	65	<b>†</b> 28

This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

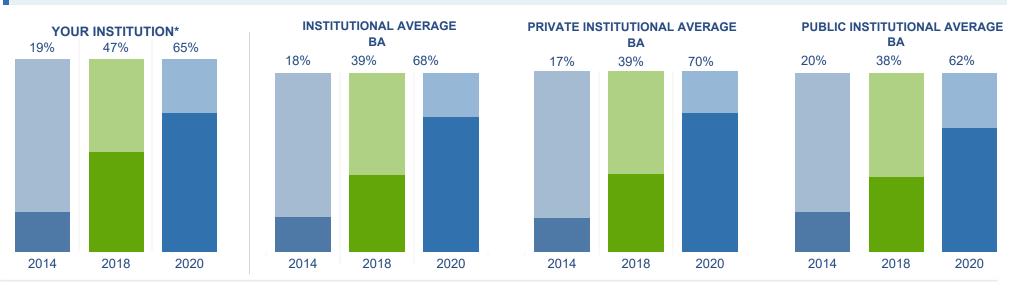
When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source.

In the following pages with tables, **Enrolled** represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, **Enrolled** includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.

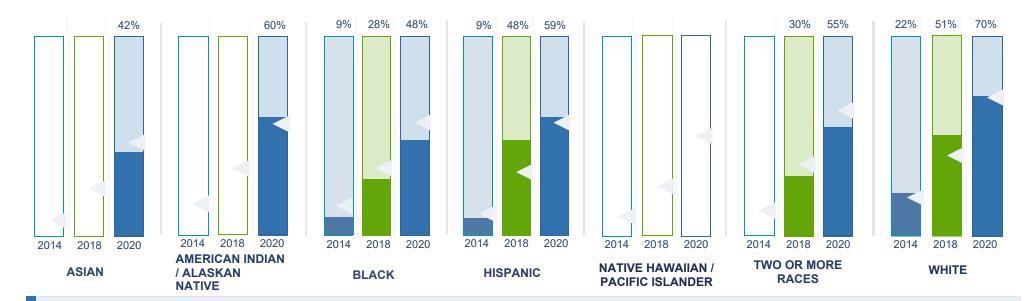
## **By Institution Types**



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. For Associate institutions, we only share public associate institutional averages due to sample size. \*"Your Institution" chart is presented at a different scale.



## **By Race / Ethnicity**



**These are estimated voting rates for race / ethnicity groups**. These classifications are provided by campuses and are obtained following race reporting procedures\* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail : https://tufts.app.box.com/v/idhe-nslve-report-fag

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\*https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes

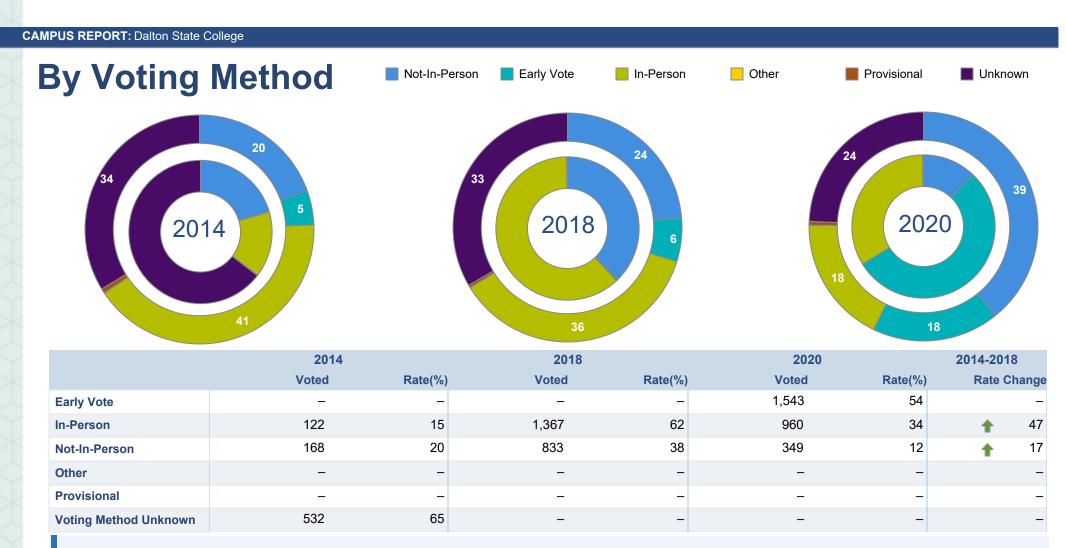
### **By Race/Ethnicity**

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2014				2018				2014-2018	
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Rate Change
Asian	61	-	-	67	_	_	85	36	42	_
American Indian/ Alaska Native	19	_	_	20	_	_	30	18	60	_
Black	214	20	9	166	47	28	178	85	48	19
Hispanic	930	85	9	1,154	553	48	1,524	905	59	139
Native Hawaiian/ Pacific Islander	_	_	_	-	_	_	_	-	_	_
2 or More Races	63	_	_	46	14	30	22	12	55	_
White	2,974	647	22	2,334	1,183	51	2,498	1,739	70	129

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These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <u>https://idhe.tufts.edu/nslve/nslve-faq#CampusReports</u>. The inner ring in these charts show your campus's method utilization and the outer ring show the national level utilization.

## By Age Group

	2014	2018	2020
18-21	15%	44%	65%
22-24	18%	47%	63%
25-29	19%	45%	61%
30-39	24%	55%	66%
40-49	38%	65%	80%
50+	64%	79%	81%

Voting is habit-forming and young voters will usually continue as voters in subsequent elections. Also, elected officials and public opinion polls solicit opinions from people they can locate - people in the voter files. In 2020, the youngest students on campuses voted at the highest rates, giving them increasing voice and power. Government officials should take note of this data point, as the viewpoints of young voters may prove influential in future elections. Candidates should be cautious about remaining distant and unresponsive to the perspectives of young voters.

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2014				2018		2020		2014-2018		
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)I	Rate Change	
18-21	2,522	378	15	2,840	1,242	44	2,659	1,720	65	1 29	
22-24	899	164	18	1,043	486	47	996	623	63	<b>†</b> 28	
25-29	498	96	19	522	233	45	435	264	61	<b>1</b> 25	
30-39	354	85	24	267	146	55	220	146	66	<b>1</b> 31	
40-49	153	58	38	106	69	65	102	82	80	<b>1</b> 27	
50+	67	43	64	47	37	79	27	22	81	<b>†</b> 15	

By Sex

	2014				2018		2020				2014-2018		
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Rate Ch	nange		
Female	2,668	483	18	2,346	1,149	49	2,789	1,797	64	+	31		
Male	1,798	333	19	1,518	694	46	1,650	1,060	64	+	27		

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as "Male" or "Female" only.\*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\*<u>https://surveys.nces.ed.gov/ipeds/public/survey-materials/fag?fagid=11</u>

By Education Level / Undergraduate Class Year

	2014			201	2018			)	2014-2018		
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%) Rate	ate Change	
EDUCATION L	EVEL										
Undergraduate	4,490	823	18	4,796	2,202	46	4,391	2,834	65	1 2	
Graduate	_	_	-	-	-	_	-	-	-		
Class Unknown	_	_	_	29	11	38	48	23	48	-	
CLASS YEAR											
Freshman	-	-	_	-	-	_	-	-	_	-	
Sophomore	_	_	-	_	-	-	_	-	-	-	
Upperclassman	_	_	_	_	_	_	-	_	_	-	
ENROLLMENT	STATUS										
Full-time	2,845	489	17	3,166	1,463	46	2,880	1,870	65	<b>1</b> 2	
Part-time	1,648	335	20	1,659	750	45	1,559	987	63	1 2	

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

## **By Field of Study**

FIELDS	2014				2018		2020			2014-2018	
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Rate Chan	ıge
Biological and Biomedical Sciences	382	74	19	495	215	43	387	249	64	1	24
Business, Management, and Marketing	883	175	20	1,006	445	44	1,025	653	64	1	24
Communication and Journalism	_	_	_	123	64	52	127	87	69		-
Education	355	84	24	197	118	60	177	134	76	1	36
Engineering and Engineering Technologies	100	17	17	52	20	38	79	44	56	1	21
English Language and Literature	133	37	28	112	69	62	88	64	73	+	34
Health Professions	949	148	16	483	210	43	908	551	61	1	28

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.\* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

\*<u>https://tufts.app.box.com/v/idhe-nslve-report-fag</u>

# By Field of Study

FIELDS	2014			2018			2020			2014-2018
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Rate Change
History	145	43	30	129	79	61	117	94	80	<b>1</b> 32
Law Enforcement, Firefighting, and P	202	32	16	190	85	45	194	123	63	1 29
Liberal Arts and Sciences, and Huma	784	112	14	1,504	675	45	864	559	65	🛧 31
Mathematics and Statistics	71	-	-	72	27	38	63	37	59	-
Multi/Interdisciplinary Studies	30	-	_	26	-	_	19	11	58	_
Natural Resources and Conservation	-	-	_	-	-	_	26	18	69	_
Physical Sciences	97	13	13	84	43	51	67	41	61	<b>1</b> 38
Psychology	169	22	13	186	70	38	186	115	62	🔶 25
Public Administration and Social Ser	132	30	23	115	63	55	100	71	71	<b>1</b> 32
Visual and Performing Arts	-	-	_	16	-	-	-	-	-	_
Unknown	61	20	33	-	_	_	-	-	-	_

### **About This Report**

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, 2020 and 2022 federal elections. Along with others, your institution's participation in this study has allowed us to build a robust database of over 50 million college student records, about 10 million for each election year, that serves as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

#### About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2014, 2018, and 2020 elections. These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.



Dalton State College

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit:

References: IDHE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2022). 2014, 2018, and 2020 report for \_\_\_\_\_ [name of institution]. Medford, MA.



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