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To the Family of our *C. Lamar and Ann Wright School of Business* student:

Congratulations on your student's admission into the *C. Lamar and Ann Wright School of Business (WSOB)* at Dalton State College. It is my pleasure to commend you. We know how much time, effort, and dedication is required to develop your child into a young adult, ready to complete their education in an academically-demanding business program. We recognize that family support and encouragement plays a crucial role in preparing students for academic and professional success.

Your student's choice to join the *C. Lamar and Ann Wright School of Business* is an excellent decision. We are accredited by AACSB, the premier accrediting body for international schools of business. Our outstanding and accomplished faculty and staff are dedicated to providing the very best in business education that will lead to outstanding career options for your student. This includes extensive extracurricular opportunities, enabling students to apply classroom instruction with real-world experiences including participation in student clubs, paid internships, honors classes and study abroad opportunities. DSC provides the immersive experience that research shows best prepares students for rewarding careers in our highly competitive, global society. Your student's assigned faculty advisor within their business major will direct them in making curriculum choices, recommend a business minor, and update them on campus and community activities.

Professional development and preparation are among the highest priorities of our program and the best example of this is the WSOB Professional Development Seminar. This course prepares students for the rigors of securing career employment and places them on a path of increasing personal and professional accomplishment. The class focuses on resume preparation, interviewing skills, networking, and developing an appreciation for the importance of proper business etiquette. Service learning within the course teaches community engagement through volunteerism and professional organization participation. We are very proud that DSC's business students are highly sought-after and exceptionally competitive in the area job market and beyond.

Our most successful business students buy their textbooks, read assignments before class, attend all classes, turn in homework on time, and study with peers while closely adhering to our expectations of excellence at: <https://www.daltonstate.edu/academics/wsob-excellence.cms>. Students also check their mid-term grades and work closely with professors and faculty advisors to make changes in study habits or seek free on-campus tutoring as soon as they have a need.

We also want to make you aware of the graduation requirements of Dalton State College. A grade of “C” or better must be obtained in all business courses. Students may participate in the graduation ceremony once they have successfully completed *all* the requirements for their Bachelor of Business Administration degree. Because grades are submitted early for graduating students, diplomas are awarded at the graduation ceremony rather than mailed weeks later. Graduations occur at the end of both the fall and spring semesters. Students completing their degree during a summer semester, may submit a graduation application but will attend the graduation ceremony in December.

We are excited about your student’s opportunity to learn, engage, and connect with our “Wright” network of loyal alumni, corporate partners and stakeholders. We look forward to working with you as we all encourage and mentor your student as they take advantage of all the *C. Lamar and Ann Wright School of Business* and Dalton State College offers.

We are very pleased to welcome you and your student to the *C. Lamar and Ann Wright School of Business*. Please feel free to contact me.

Sincerely,



Marilyn M. Helms, D.B.A., CFPIM, CIRM, CSCP, CQM/OE, CLTD  
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Lead **Boldly**