

**Course Progression for
Business Minor for Non-Business Majors
2020-2021**

This minor provides you with the opportunity to develop and apply skills appropriate to the business contexts of your chosen major. You will learn accounting, marketing, management, and economics principles to enhance your business skills.

Junior	Area/Level	Fall Semester	Cr.	JR	Area/Level	Spring Semester	Cr.
ACCT 2101	Lower	Principles of Accounting I	3	ECON 2105	Lower	Principles of Macroeconomics	3
BUSA 2106	Lower	Environment of Business	3				
		Total	6			Total	3
Senior	Area/Level	Fall Semester	Cr.	SR	Area/Level	Spring Semester	Cr.
MNGT 3051	Upper Core	Principles of Management	3	Elective	Upper	Upper Level Business Elective **	3
MARK 3010	Upper Core	Principles of Marketing	3	Elective	Upper	Upper Level Business Elective **	3
		Total	6			Total	6

*BUSA 3100, BUSA 3200, BUSA 3300, and BUSA 3400 cannot be used as electives.

Select **two of the following electives:

- BUSA 3060 Business Law (F, S)
- BUSA 3070 Business Ethics (F, S)
- BUSA 3301 Business Communication (F, S, SU; pre-req: BUSA 2106, COMM 1110, ENGL 1102)
- BUSA 3351 International Business (F, S; pre-req: ECON 2105 or ECON 2106)
- BUSA 3360 Business Negotiation Skills (S; pre-req: BUSA 3301 or similar)
- ECON 3112 Money and Banking (F; pre-req: ECON 2105, ECON 2106)
- MNGT 4053 Human Resource Management (F, S)
- MNGT 4602 Leadership (F, S)
- MNGT 4605 Organizational Effectiveness (F, S)
- MNGT 4800 Special Topics in Management (occasionally)
- MARK 3011 Consumer Behavior (S)
- MARK 3233 Retail Marketing (occasionally)
- MARK 3455 Professional Selling (SU)
- MARK 3517 Services Marketing (occasionally)
- MARK 3570 Integrated Brand Promotion (F)
- MARK 4433 Social Media Marketing (S)
- MARK 4480 Sports Marketing (F)

F-Fall; S-Spring; SU-Summer