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OPPORTUNITIES



This annual premier conference on the campus of UGA in Athens, Georgia, and held this year on April 10-12, 2019, is open for registration. Several DSC faculty have submitted proposals and been accepted. For full information, see the link below.

https://www.usg.edu/facultydevelopment/teaching_learning_conference/registration

A webinar on Open Educational Resources and Affordable Learning Georgia Textbook Transformation Grants was held on January 17. It is archived and available for viewing at (cut and paste link to browser for best results):

<https://us-lti.bbcollab.com/recording/3e41b783a4a74b2ca5520f898a34b092>

The Fourteenth Round of Textbook Transformation Grants is now open until April 8! More information is available at

https://www.affordablelearninggeorgia.org/about/textbook_transformation_grants

As the webinar linked above will inform you, Dalton State faculty have won 15 of these grants so far, representing the Schools of Science, Technology, and Mathematics; Liberal Arts; and Education.

If you are thinking about proposing a grant, the webinar is a good place to start, as well as talking to colleagues who have won them. Then, talk with your dean or chair and other departmental colleagues. OpenStax, an initiative of Rice University in Houston, has an excellent collection of open textbooks on STEM and business disciplines.

You will also want to start working on your grant proposal now so that your chair, dean, and the Provost/VPAA will have time to review and approve it.

OPPORTUNITIES

Civil Conversations

Later this month, Dalton State will have the opportunity to engage in Civil Conversations about climate change. The panel discussions, organized by Ms. Amy Mendes, Lecturer in Communication, will bring together faculty from across the campus to delve into this very important issue.

"These discussions are valuable to our campus community for two reasons. First, climate change is an incredibly important topic that many of us want to understand better. But just as importantly, our community can benefit from seeing our faculty engage potentially controversial topics with respect for each other and for the evidence-based expertise that each one brings to the conversation," says Amy Mendes.

Please plan to attend one or both of the discussions to be held on February 20 and 27 from 6-8 p.m. in Room 201 of Roberts Library. Ms. Mendes will moderate the discussion on February 20, and Dr. Forrest Blackbourn will moderate on February 27. Scheduled panelists include Dr. Tami Tomasello (Communication), Dr. Gene Mesco (Biology), Mr. Matt Higgs (Political Science), Dr. Ken Ellinger (Political Science), Dr. Garen Evans (Economics), and Ms. Betsy Whitley, (Roberts Library).

Proposals for Bold Talks Now Being Accepted!

Proposals can be submitted by sending a **one-paragraph summary** of the topic for the Bold Talk to Robert Overstreet at roverstreet@daltonstate.edu.

Due to time constraints, all proposals are due by **Friday, February 15, 2019**. The program for the symposium will be completed and announced by the end of February.

The format for this event is lecture style (with PowerPoint) presented in a compelling format. This "Ted Talk" style day themed, "*Building a Bold Academic Mindset*" and "*Purposeful Choice*" will be held on the campus of Dalton State College on

Friday, March 29 from 9:30 a.m. – 11:30 a.m.

(Check email from Academic Affairs on January 22 for full information)

OPPORTUNITIES

Teaching Matters

“First Things First: Preparing Students For Success”

17th Annual Interdisciplinary Conference
Thursday and Friday, March 7 & 8, 2019

About the Conference

Teaching Matters is celebrating its seventeenth annual interdisciplinary conference in 2019 at Gordon State College on its main campus in Barnesville, Georgia. Presentations, Panel Discussions, and Posters focus on innovative and creative pedagogical methods, issues surrounding teaching and learning, and educational theories. The conference is open to all of those who have a passion for teaching, with conference events designed so that educators can share ideas and strategies that promote student success, student engagement, and active learning.

About this year's theme

As educators, we all have one goal in common: student success. We do, however, go about achieving that goal in ways that speak both to our different disciplines and to our unique teaching styles. Whether they are first time on campus, returning, or transfer students, what is it that you believe sets up incoming students for success? In other words, when you begin planning for a new term, what elements are your “first things first?”

Potential topics could include, but are not limited to the following:

- Growth Mindset
- Purposeful Choice
- Syllabus Construction
- Understanding By Design
- How Learning Works
- Engagement/Engaged Learning Strategies
- First Year Courses
- Formative Assessment
- First Generation Students/Teaching GenZ
- First day (first week, first five minutes)
- Social Belonging
- Classroom Atmosphere
- Creating a Supportive Research Environment for Students
- Using Social Media to Create a Supportive Environment
- Gateway Courses

\$50 early registration fee. Direct any questions to the CETL Director, Dr. Anna Higgins-Harrell at a_higgins@gordonstate.edu or at (678) 359-5095.

Editor's Column

Too much or Just Enough?



Barbara G. Tucker
Professor of Communication

As I put together this edition, one of my top thoughts was, “What an amazing bunch of folks we have teaching and working here!”

You can check out pages 6-11 to get a sense of where we are being published and presenting papers. And here’s another:

Of the top ten downloads from the GALILEO Open Learning Materials Repository, three were created by faculty at Dalton State:

- *Educational Learning Theories* by Dr. Molly Zhou and Mr. David Brown;
- *Principles of Biology I and II Lab Manual* by Ms. Susan Burran and Dr. David DesRochers;
- *Exploring Public Speaking* by the Department of Communication.

Pretty impressive stuff, heh? Not only are we saving thousands for our students, but millions for students at other institutions across the planet and not just in Georgia.

On Friday, February 1, the Dalton Public Schools held Future Fest at the Convention Center. Dozens of DSC faculty and staff were there to encourage young people to find their educational future at Dalton State.

Who said college faculty have easy jobs? Only those who don’t do it.

The title of this column may be on the minds of many of us as we move into what I call the chaotic season. Because of the nature of what we do with students, it seems that March

through April involves, every year, more and more meetings, performances, conferences, expectations, deadlines, and just plain work.

Even if we love everything we do as college professors—and I do—sometimes it’s just overwhelming, and we feel like it’s far too much rather than just right. If this sounds like a refrain from “Goldilocks,” then I guess it is.

At the same time, careers as academics are facing more and more demands due to the changing demographics of our students and the constant flux in technologies.

Is there an answer? I think many of us have our own. If you would like to put pen to paper (or fingers to keyboard) to tell your colleagues about your strategies for finding work fulfilling **and** manageable **and** productive, send it to cae@daltonstate.edu for a future publication. (Next one comes out in April.)

[Here’s a start.](#) This writer advocates “saying yes to things that really matter.” I can say amen to that; the key is finding out “what really matters.”

This journal really matters to me and I think some other folks on campus. It would matter even more if **YOU** would write for it. Please see submission guidelines on the last page. Enjoy!

DALTON STATE FACULTY AND STAFF AWARDS, ACHIEVEMENTS, AND ACCOMPLISHMENTS



Dr. Forrest Blackbourn, Assistant Professor of Spanish, has been appointed by the South Atlantic Modern Language Association to serve on the SAMLA Studies Awards Committee. This role involves reviewing edited volumes in the field of Modern Languages. It is a four-year appointment, in which he will serve as Chair in the last year.



Dr. Garen Evans, Assistant Professor of Economics in the Wright School of Business, had an article published in the *Sage Research Methods Cases*. "The Case for Replication in Undergraduate Econometrics" was co-authored with Savannah Cross.

Dr. Evans is also the editor of *Business Analytics*, a scholarly publication of the Wright School of Business.



Dr. Ronda Ford, part-time instructor in flute and piano, reviews music for the National Flute Association. Her reviews were published in *The Flutist Quarterly Journal* for the Fall 2018 and Winter 2019 editions. Ronda and her colleagues from the Fuze Trio have been selected to perform at the College Music Society Regional Conference in March of 2019 at Tyler, Texas. The trio will be performing on February 11 at the Creative Arts Guild, sponsored by a grant from the DSC Foundation.



Dr. Sarah Shope, part-time professor of English serving both at the Gilmer Center and the Global TESOL Certificate Program at UGA, announces the publication of her three poems in the February issue of *Blue Mountain Review*: "On the Mason Dixon Line," "Theology," and "She is Gentle Rain." Dr. Shope writes, "Poetry is never a one-event accomplishment but a lifetime of aspiring," and adds, "I encourage you to feel, reflect and write. Teaching is the greatest journey into art."

DALTON STATE FACULTY AND STAFF AWARDS, ACHIEVEMENTS, AND ACCOMPLISHMENTS



Dr. Corey Shank, Assistant Professor of Finance in the Wright School of Business, published “DEEP sleep: The Impact of Sleep on Financial Risk Taking” in the February issue of the *Review of Financial Economics*, which is produced by the University of New Orleans. His co-author is John R. Nofsinger, Ph.D., of the Accounting and Finance Department, College of Business & Public Policy, University of Alaska Anchorage. The article can be accessed [here](#).

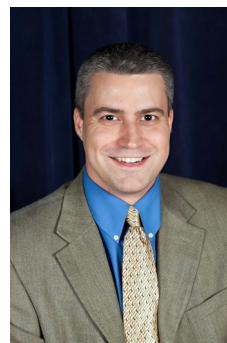
Dr. Shank also published in the October issue of *Journal of Economics and Finance*. His article, “Is the NFL Betting Market Still Inefficient?” can be accessed [here](#).



Dr. Majorie Yambor has published a chapter in *The Palgrave Handbook of Deceptive Communication* (March 2019). It is entitled "Visual Deception: From Camo to Cameron" and was co-authored with Dr. Paul Lester of University of Texas at Dallas.



Travis McKie-Voerste of the Department of Social Sciences marks two achievements. He has been promoted to Assistant Professor of Psychology, and he successfully defended his dissertation, “Atheists’ Experience of Counseling in the Bible Belt of the United States,” at the University of Georgia. He now is Dr. McKie-Voerste, Ph.D. in Counselor Education. Many congratulations to Travis.



Ryan Reece, part-time instructor in English and Communication, was named Second Runner-Up in the God Country Family Christian Film Festival for his screenplay *Illation*. Mr. Reece finished his Master of Fine Arts degree in screenwriting from the University of Georgia recently. This semester he is teaching DSC’s first ever screenwriting course.

DALTON STATE FACULTY AND STAFF AWARDS, ACHIEVEMENTS, AND ACCOMPLISHMENTS



Dr. Marilyn Helms, Dean of the Wright School of Business, published the article “Bureaucracy Meets Catastrophe: Global Innovations from Two Decades of Research” in November 2018. This scholarly article was co-authored with Dr. Margaret Takeda of California State University and Dr. Ray Jones of the University of Pittsburgh. It appeared in *Japan Studies Review*, volume 12, pages 101-124. The article and full journal can be accessed [here](#).

Dr. Marina Smitherman, Associate Professor of Biology and Chair of Natural Sciences Department, spoke in four sessions at the Professional and Organizational Development Network (POD) at their November conference. One of her sessions was “All Things to All People: Transforming Teaching & Learning as a Center of One” co-presented with Rod McRae of the University of West Georgia. She joined Cher C. Hendricks, University of Idaho; Jesse Bishop, Georgia Highlands College; Brian Etheridge, Georgia Gwinnett College; Rod McRae, University of West Georgia on the joint presentation “Stepping Up: Engaging Faculty to Lead in Times of Change.” She was also part of a panel presentation, “The Room Where It Happens: Leading Cross-Institutional Change” with Denise Pinette Domizi, University System of Georgia; Mary Carney, University of North Georgia.

Dr. Smitherman also is involved in many system-level initiatives in teaching and learning. This involvement allows her to present on Transparent Teaching and related topics at USG schools.



On September 4-6, 2018, the Georgia Center for Teaching and Learning (GA-CTL) Regents Advisory Committee (RAC) met to design and develop programming for the Faculty Learning Communities (FLC) Initiative in support of the Momentum Year. At this event Dr. Smitherman presented on “Small Teaching, Big Impact” with colleagues from other USG institutions. This semester faculty learning communities are being held on DSC’s campus to implement these concepts. Dr. Smitherman is also one of the System’s Scholarship of Teaching and Learning Fellows for 2018-2019.

DALTON STATE FACULTY AND STAFF AWARDS, ACHIEVEMENTS, AND ACCOMPLISHMENTS



Dr. Andy Meyer, Professor of Biology, participated on a panel at the annual conference of the Council on Adult and Experiential Learning held in November 2018 in Cleveland, OH. The title of the panel was “Recommendations from the Front” and it focused on best practices in portfolio assessment. Dr. Meyer notes he was the only person on the panel with a science background and thus was able to share some of the work he had done in portfolios as well as the challenges for students in creating effective portfolios in science.

Dalton State’s Kampus Kats program is the first recipient of the TNR grant that the National Spay Alliance Foundation is offering Whitefield County. This unique program is funded by donations, not by college funds. Dr. Nancy Mason and Mr. Paul Tate have been leading it for the past three years and can answer more questions about the highly successful program, which has treated 23 cats at this time. Congratulations to them and the committee they work with for winning this grant to help spay/neuter/vaccinate the cats in DSC’s colony!



Dr. Victor Marshall, Assistant Professor of Management in the Wright School of Business, and his co-authors won the Best Paper award at the Academy of International Business Southeast Annual Conference held in from November 1-3 in Nashville, Tennessee. His coauthors were Professor Lance Eliot Brouthers from Kennesaw State University and Associate Professor Dawn L. Keig from Whitworth University. The winning paper was entitled “Formal/Informal Corruption Environments and MNE Performance” (where MNE stands for Multinational Enterprise).

He and his coauthors also cohosted a panel entitled: “Publishing in Top Journals: A Deeper Look into Two JIBS Papers and the Challenges Overcome.” Their part of this discussion was based on their 2016 paper in the *Journal of International Business Studies* entitled “Solving the Single Country Sample Problem in Cultural Distance Studies.”



DALTON STATE FACULTY AND STAFF AWARDS, ACHIEVEMENTS, AND ACCOMPLISHMENTS

Amy Mendes, Lecturer in the Department of Communication (top photo); Amber Lesicko, Associate Director of Student Life (bottom left); and Heather Williams (bottom right), Assistant Director for Leadership and Civic Engagement represented Dalton State College at the Engaged Campus Institute. This Conference was sponsored by American Association of State Colleges and Universities and NASPA, Student Affairs Administrators in Higher Ed, held in Washington, D. C. The two-day institute focused on ways to increase community engagement on college campuses, with emphasis on experiential learning, service learning, and civic learning and democratic engagement.



Drs. Alicia Briganti (photo, left) and Elizabeth Dunaway (right) of the Department of Social Sciences attended the National Institute on the Teaching of Psychology in St. Petersburg, FL in January 2019. Dr. Briganti is Associate Professor of Psychology and Dr. Dunaway is Assistant Professor of Psychology. Each presented twice. Dr. Dunaway presented the poster, “Course Sharing: Political Psychology.” Dr. Briganti presented the poster, “Taking Field Trips with Introduction to Psychology Students–Virtually!”



Together Dr. Briganti and Dr. Dunaway presented “Using High-Impact Practices to Make Introduction to Psychology HIP!”

If you would like your achievements to be noted in *The Journal for Academic Excellence*, please send the notification to cae@daltonstate.edu

DALTON STATE FACULTY AND STAFF AWARDS, ACHIEVEMENTS, AND ACCOMPLISHMENTS

Dr. Ellie Jenkins, Associate Professor Music, published two columns in the *Horn Call*, the publication of the International Horn Society.

Dr. Jenkins maintains an active and varied concert schedule. She has engaged in multiple performances with the Rome Symphony and the Carroll Symphony, plus performances for churches, including First Presbyterian (Dalton), St. Mark's Episcopal (Dalton), First Presbyterian (Rome), Ridgedale Baptist (Chattanooga), and others.



Dr. Jenny Crisp (photo left) and Mrs. Kelley Mahoney (right) chaired a panel on Appalachian Literature at the annual meeting of the South Atlantic Modern Language Association in November 2018. Three students from Dr. Crisp's Appalachian Literature course from Spring 2018 were panelists. The panel was entitled "Appalachian Literature and Culture at the Margins," and the student participants were Maddi Lea, Kellsea Jenkins, and Celia Gent.

Dr. Baogang Guo, Professor of Political Science, published a chapter recently in the book *Governance Innovation and Policy Change: Recalibrations of Chinese Politics Under Xi Jinping*, edited by Nele Noesselt and published by Lexington Books, 2018. The title of the chapter is: "Sino-Western Cognitive Differences and Western Liberal Biases in Chinese Political Studies" (pp. 73-96).



Ms. Kristi David, Lecturer in Communication, will publish "Examination of Insecure Attachment and the Potential for Parasocial Parental Attachment (PPA) to a Favorite Celebrity Through Attachment Theory" in the *North American Journal of Psychology*. Her co-authors are Mary E. Myers, Stephen D. Perry, Valerie Gouse, & Celeste Bishop Stein. Ms. David is finishing her Ph.D. in Communication at Regents University,



Instructional Technology News:

David O. Brown

Editor's Note: For many years, David Brown contributed a column to *The Journal for Academic Excellence* because of his position as Instructional Technologist. He has now moved to the Wright School of Business as a faculty member in Information Technology. We heartily congratulate him for this new position!

David is kind enough to contribute this edition's column on instructional technology issues to help his colleagues with navigating this fluid and dynamic field. Thank you!

Inventory of Technology used by Faculty at Dalton State

The Faculty Resource Committee is working on an inventory of technology used by faculty at Dalton State. This inventory will include programs, integrations, hardware and just about any technology faculty are using to teach. With so many technologies available, it is often difficult to decide which technology could be beneficial and what the experience for our faculty has been with the technology .

Faculty interested in using a technology will be able to check the inventory list first to see if any faculty have already used it here at Dalton State. If you are interested in adding items to the list, please email David Brown at dobrown@daltonstate.edu. We hope to have the inventory released soon.

Accessibility

All DSC faculty are required to have **all** syllabi accessible by **Fall 2019**. Faculty should already have at least one accessible syllabus

and currently be showing only captioned videos. Faculty may contact their Accessibility Compliance Taskforce (ACT) representative or visit the Dalton State Section 508/ Accessibility libguide to learn more: <http://libguides.daltonstate.edu/c.php?g=665986&p=4713981>

Awards- Certificates and Badges

GeorgiaVIEW has a popular built-in feature to reward students for academic achievement. The "Awards" tool includes both certificates and badges that can automatically be rewarded to students for achieving a goal such as making a score on an exam or finishing a module. Faculty can automate their award so all students who meet the qualification get the award in their course in GeorgiaVIEW. If you need help with the Awards tool, let the Office of Instructional Technology know.

Checklist for Online Classes

If you are teaching online, you should be using the Dalton State Online Checklist for guidance. The checklist can be found at the link below and includes the minimum requirements for an online course in GeorgiaVIEW. Faculty should complete the online checklist and submit the form to verify they are using the checklist for their course development. This list is based on best practices in course design and the Quality Matters standards. Here is a link to the checklist, and let us know if you have any questions: <https://libguides.daltonstate.edu/DE/checklist>

Journal Submission Guidelines and Editorial Policies

1. Faculty members and professional staff may submit the following:

- Book reviews on scholarly works on higher education administration or issues, college teaching, or adult learning published within the last two calendar years.
- Scholarship of Teaching and Learning research. This is defined as a study in which an activity, strategy, approach, or method that reflects best practices or evidence-based research is tried in the classroom. The faculty member sets up an intervention, executes it, and assesses the impact, employing quantitative or qualitative methods. Articles should indicate that IRB process was followed where applicable, with documentation.
- Literature review that synthesizes, in a relevant and interesting way, the evidence, theory, and/or research on a particular aspect of higher education, college teaching, adult learning, brain research, etc. Professional staff could write about issues in student services or advising, for example.
- Essay of personal reflection of a classroom incident or phenomenon with an evidence- or theory-based approach to interpreting the incident or phenomenon.
- Articles should have applicability across disciplines.

2. Style Sheet

- Submissions should be in APA VI format and Times New Roman 12 pt. font. Use APA guidelines in terms of margins. The writer should try to preserve his or her anonymity as much as possible. The editor will redact the name of the writer from the document's title page before sending to reviewers.

3. Review Process

- The submissions will be peer reviewed by three faculty members, whose identity will be known only to editor and not to each other. One member of the review committee will be a faculty member in general discipline represented in the article, one will be a faculty member with an advanced degree in education, and one will be drawn from the advisory committee or other volunteer reviewers.
- Articles will be returned to the writers in a timely manner with an indication of rejection; conditional acceptance (revise and re-submit, with suggestions for doing so), and accepted (possibly with request to edit or make minor changes). A rubric will be used for assessing the articles. It will be available to potential submitters upon request. If none of the members approves the article, it will be rejected. If one of the members approves the article, it will be considered a conditional acceptance. If two approve it, it will be returned for the necessary editions and published when finished. If three approve it, it will be published as is or with minor corrections.

4. Submissions should be sent as Word files to cae@daltonstate.edu

5. Published articles will appear in the *Journal for Academic Excellence*, which will be available on the Center for Academic Excellence's website and thus accessible by Internet searches.