
Marilyn Michelle Helms, D.B.A.
Professor
of Management
Wright School of Business
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Education

D.B.A. University Of Memphis, 1987.

Title: *Strategy & the Impact of Environmental Pressures - An Analysis of the Expedited Small Package Industry (and FedEx Corporation).*

M.B.A. University of Memphis, 1984.

B.B.A. University of Memphis, 1982.

ACADEMIC APPOINTMENTS/SIGNIFICANT WORK EXPERIENCE

Courses Taught

Courses from the Teaching Schedule: Professional Development Seminar (Bachelors), Strategic Management (Bachelors)

Non-Academic Experience

Owner, Ringgold Rental Property, Inc. (January, 2014 - Present), Ringgold, Georgia. I own and manage 11 properties (1 commercial, 10 residential) and 2 vacant lots in Ringgold, GA. Screen tenants, do minor repairs, and involved in creating applications, leases, and working with contractors/suppliers.

PROFESSIONAL ACTIVITIES

Intellectual Contributions Grid: Years: 2023, 2022, 2021, 2020, 2019

Category	BDS	AIS	TLS	Total
Articles in Peer-Reviewed Journals	1	12	8	21
Articles-in-Progress (All)		5	1	6
Publications of Non-refereed or Invited Papers		2		2
Books, Monographs, Compilations, Manuals, Supplements, Chapters, Cases, Readings		4		4
Paper Presentations (Refereed)		1		1

Refereed Articles

Applied or Integrative/application Scholarship

Rynarzewska, A. I., LeMay, S., & Helms, M. M. (2023). Effects of Empathy and Egoism on CSR Perceptions and Consumer Boycotts: Lessons Learned During Global Crisis in Support of Equitable Business Practices. *Journal of Global Scholars of Marketing Science*, 34(1), 90-107.

Dileepan, P., Ahmadi, M., & Helms, M. M. (2023). Big Data Analytics Modeling to Address the Retention Challenges and Dropout Rates Facing Higher Education. *SAM Advanced Management Journal*, 88 (3), 56-74.

- Ahmadi, M., Adair, D. P., & Helms, M. M. (2022). Simulation Analysis for Identifying Bottlenecks and Reducing Patient Waiting Times. Use of Big Data. *SAM Advanced Management Journal*, 87(3), 48-64.
- Hervani, A. A., Nandi, S., & Helms, M. M. (2022). A Performance Measurement Framework for Socially Sustainable and Resilient Supply Chains using Environmental Goods Valuation Methods. *Sustainable Production and Consumption*, 30, 31-52.
- Rich, L., LeMay, S., & Helms, M. M. (2022). Sensemaking and Resilience for Human Resources in Crises: Lessons from Crisis-Purposed Organizations. *Journal of Organizational Psychology*, 22(1), 81-98.
- Garcia, F., Hammontree, M.C.D, & Duarte, P. (2022). Adaptations of Multinational Subsidiaries for Surviving Host Country Crises: A Case Study of Venezuela. *International Journal of Business and Emerging Markets*, 14(4), 396-414.
- Nandi, S., Sarkis, J., Hervani, A. A., & Helms, M. M. (2021). Redesigning Supply Chains using Blockchain-Enabled Circular Economy and COVID-19 Experiences. *Sustainable Production and Consumption*, 27 (2021), 10-22.
- Nandi, S., Sarkis, J., Hervani, A., & Helms, M. M. (2021). Do Blockchain and Circular Economy Practices Improve Post COVID-19 Supply Chains? A Resource-Based and Resource-Dependence Perspective. *Industrial Management and Data Systems Journal*, 121 (2), 333-363.
- Rutti, R., Garcia, F., & Helms, M. (2021). Entrepreneurship in Peru: A SWOT Analysis. *International Journal of Entrepreneurship and Small Business (CTP)*, 42 (3), 369-396.
- Nandi, S., Hervani, A. A., & Helms, M. M. (2020). Circular Economy Business Models- Supply Chain Perspectives. *IEEE Engineering Management Review*, 48 (2), 193-201.
- Swalens, M., McLean, A., & Helms, M. (2020). Can Clusters Survive: A Case Study of the Flooring Industry's Evolution. *Journal of Competitiveness Studies*, 28(3/4), 205-226.
- LeMay, S., Helms, M., Rutti, R., & Hammontree, M. (2019). The EPIC Framework: Introducing EPIC+ and Reassessing The Case Of Venezuela. *Competitiveness Review*.

Basic or Discovery Scholarship

- Hervani, A., Nandi, S., Sarkis, J., & Helms, M. M. (2023). Conceptualizing Circular Economy Performance with Non-Traditional Valuation Methods: Lessons for Post Pandemic Recovery. *International Journal of Logistics Research and Applications*, 26 (6), 662-682.

Teaching and Learning Scholarship

- Garcia, F., Helms, M. M., & Smith, S. R. (2024). Measuring employee empowering and ownership under accountability pressure: the case of J&J industries. *The CASE Journal*, 20 (1), 226-249.
- Garcia, F., Smith, S. R., Burger, A., & Helms, M. M. (2023). Increasing Global Mindset Through Collaborative Online International Learning (COIL): Internationalizing the Undergraduate International Business Class. *Journal of International Education in Business*, 16 (2), 184-203.
- Garcia, F., Smith, S., Burger, A., & Helms, M. M. (2022). Increasing Global Mindset Through Collaborative Online International Learning (COIL): Internationalizing the Undergraduate International Business Class. *Journal of International Education in Business*, 16(2), 184-203.
- Korani, Z., Zarafshani, K., Largani, S.M.H, & Alibaygi, A. (in press, 2021). Designing Model for Internship Course in Higher Agricultural Education System Using the Delphi Technique: Combining Academicians and Practitioner Viewpoints. *International Journal of Agricultural Management and Development*.
- Smith, D. L., Byrd, J. D., & Helms, M. M. (2021). Implementing a service learning Volunteer Income Tax Assistance program: Recruiting college student participants and understanding the benefits to all stakeholders. *Higher Education Studies*.

Admadi, M., Dileepan, P., & Helms, M. M. (2020). Long-Term Benefits of Student-Centered Experiential Learning in An MBA Quantitative Decision Analysis Course. *SAM Advanced Management Journal*, 85 (2), 43-54.

Zarafshani, K., Solaymani, A., D'itri, M., Helms, M. M., & Sanjabi, S. (2020). Evaluating Technology Acceptance in Agricultural Education in Iran: A study of Vocational Agriculture Teachers. *Social Sciences and Humanities Open*, 2 (1).

Smith, D., Byrd, J., & Helms, M. (2020). Dalton Convention Center: A Beacon or White Elephant? *quarterly*, 13 (2).

Gardiner, L. R., Kim, D., & Helms, M. M. (2020). Key Recommendations for Improving AoL Assessments: A Longitudinal Analysis of Rater Bias and Reliability in Embedded Rubric-Based Measurements. *Journal of Education for Business*, 95 (4), 227-233.

Non-Refereed Articles

Applied or Integrative/application Scholarship

Helms, M. M. (2021). Meet DSC's Wright School of Business. *Dalton State Digest*, 2 (2), 14-15.

Helms, M. M. (2023). WSOB Spring 2023 Update. *Dalton State Digest*, 4 (2), 13-14.

Invited Articles/Reviews

Helms, M. M. (in press, 2022). Development of AI-enabled supply chain resilience framework: A qualitative survey approach. *Industrial Management and Data Systems Journal*.

Books, Monographs, Compilations, Manuals

Books

LeMay, S., & Helms, M. M. (2022). *The Little Black Book of Supply Chain Management*. Lakeway, TX: Sentia Publishing.

Chapters, Cases, Readings, Supplements

Chapters

Helms, M. M., & Hervani, A. (2024). Reverse Logistics Within the Supply Chain. *The Palgrave Handbook of Supply Chain Management* (pp. 923-950). Palgrave.

Hervani, A., Nandi, S., Sarkis, J., & Helms, M. M. (2024). A Multi-Stakeholder Digital Ecosystem Perspective for Sustainability and Resilience of Supply Chains. *Environmentally Responsible Supply Chains in an Era of Digital Transformation*. Edward Elgar.

Hervani, A., Nandi, S., Sarkis, J., & Helms, M. M. (2022). Blockchain Technology and Socially Sustainable Supply Chains – A Valuation Perspective.. *Green Production Engineering and Management*. New York: Elsevier Publishing.

Presentations of Refereed Papers

International

Garcia, F., Duarte, P., Hammontree, M. C., & Helms, M. M. (2019-2020). *Adapting for Surviving Host Country Crisis: A Case Study of Venezuela's Multinational Subsidiaries*. International Conference of Higher Education and Industry (ICHEI) 2019, Atlanta, Georgia.

Working Papers

Helms, M. M., Smith, D. L., & Byrd, J. D. (2022). "Dalton Convention Center: A Beacon or White Elephant?."

Helms, M. M. & Hervani, A. (2022). "Reverse Logistics Chapter in The Palgrave Handbook of Supply Chain Management."

Helms, M. M., Hervani, A., Nandi, S., & Sarkis, J. (2022). "Blockchain Technology and Socially Sustainable Supply Chains - A Valuation Perspective."

Helms, M. M. (2021). "Supply Chain Resilience and Localization-Agility-Digitization."

Helms, M. M., Nandi, S., Hervani, A. A., & Sarkis, J. (2021). "Conceptualising Circular Economy Performance with Non-Traditional Valuation Methods: Lessons for a Post-Pandemic Recovery."

Helms, M. M., Hervani, A., Nandi, S., & Sarkis, J. (2020). "Performance Frameworks for Sustainable and Resilient Supply Chains."

Other Research

Newspaper Articles or Columns

2023-2024: Helms, M. M., *The Lifetime Earnings Potential With a College Degree.*

2023-2024: Helms, M. M., *The Value of Dalton State College in our Community.*

SERVICE

Service to the Profession

Reviewer - Article / Manuscript

2023-2024: The CASE Journal. Dr. Marilyn Helms reviewed TCJ-10-2022-0171.R1 entitled "Redefining the "Shape" of things to come in the intimate Apparel Industry in a South Asian Economy- A Case Study" for the The Case Journal.

2021-2022: Industrial Management & Data Systems. Dr. Helms reviewed the Manuscript ID IMDS-01-2021-0022 entitled "Supply Chain Resilience for Vaccines: Review of Modeling Approached in the Context of the COVID-19 Pandemic" on February 12, 2021

2020-2021: Journal of Agricultural Science and Technology. Dr. Helms reviewed the Manuscript (J. 45879-99) "An Extension of the Technology Acceptance Model: Understanding Farmers' Behavioral Intention towards Using Agricultural E-Commerce" in December 2020.

Other Professional Service Activities

2019-2020: SBAA. Facilitated: "Using Rapid Improvement with Lean Tools for Increasing MBA Enrollment" presented by Janyce Brennan Fadden and Gregory Carnes, from the University of North Alabama, during the Southern Business Administrators Association 2019 Summer Workshop

Presentation

2022-2023: Association of Marketing Theory and Practice, 2023 Conference, March 17, 2023, at Sonesta Resort, Hilton Head Island, SC. **Strategic Reliance on Content Creators in Brand Image Repair Through the Lens of Celebrity Brand Crisis in Depp v. Heard Trial**

2021-2022: 2021 Annual 'Virtual' Meeting of the American Accounting Association (AAA). "Service Learning and Career Advancement for Accounting Majors: Benefits of the Volunteer Income Tax Assistance (VITA) Program to Communities, Students, and Schools" with Dr. Jim Bryd and Dr. Doug Smith

2021-2022: Professional Women in Pest Management at the Tennessee Pest Control Association's Summer Conference.

2020-2021: 2020 Annual Meeting of the American Accounting Association(AAA). "Dalton Convention Center – A Beacon or a White Elephant?" With Dr. Jim bryd and Dr. Doug Smith

2020-2021: 2021 POMS annual online conference. "The Renaissance of Agile Virtual Enterprises and the COVID Crisis" with Santosh Nandi, Aref Hervani, and Joe Sparks

2020-2021: CENRUM Graduate School of Business. "Research in Real Life: Learning from Masteds"
Virtual meeting with the doctoral students in the Modern Management Systems at Centrum University
PUCP Business School Lima, Peru

2019-2020: Southern Business Administrators Association (SBAA) 2019 Summer Workshop, July 15,
2019 in Myrtle Beach, SC..

2019-2020: International Conference on Higher Education & Industry, ICHEI-2019, September 9, 2019,
Clayton State University, Southern Metro Atlanta, GA.

2019-2020: Southern Business Administrators Association (SBAA) 2019 Annual Meeting, November 11,
2019 in Chattanooga, TN. Facilitator: "How Emerging Technologies Enable Teaching Business
Concepts at the University Level (Round Table).

2019-2020: 2020 Southeast Decision Sciences Institute, February 13, 2020, Charleston,
SC. "Advantages of Experiential Learning for MBA Students"

2019-2020: Appalachian Leadership Institute Panel, December 4, 2019, Dalton Trade Center, Dalton,
GA. "Snapshot: A Picture of the Appalachian Economy: Entrepreneurial and Business
Development to Strengthen and Expand Economic Development"

Reviewer: Ad Hoc Reviewer for a Journal

2023-2024: Integration of Blockchain and Circular Economy to Improve Waste Management in the
Construction Industry. Nipuna Malinda Jayarathna- Level IV Undergraduate, Department of Building
Economics, University of Moratuwa, Sri Lanka

Reviewer: Journal Article

2023-2024: Redefining the.

2022-2023: Redefining the "Shape" of Things to Come in the Innerwear Industry in a South Asian
Economy- a Case Study/ The Case Journal.

2022-2023: Determining the decision to retain or divest of share ownership: A case study using SWOT,
CBA, financial considerations, and future projection in a logistics business in Indonesia.

2020-2021: The Journal of Applied Research in Higher Education. Dr. Helms reviewed the "Registration
Patterns, Student Characteristics, and Dual Enrollment Success in Georgia" Journal Article.

2020-2021: Journal of the Academy of Business Education. Dr. Helms reviewed the paper, "Enhancing
the Learning Experience: Students as Consultants in a Three Course Coordination/Community
Involvement Setting." January 2021

Service to the Community

Member: Board

2019-2020: Member of WIN, Meet Monthly at various community business and non-profit locations for
campus tours and networking.

Dr. Helms hosted the WIN group on the DSC campus to tour the new WSOB on September 20, 2019

Participant in Civic Organizations

2021-2022: Junior Achievement for the Dalton State Regional Summit (hosted by the Georgia
Partnership for Excellence in Education and Dalton State College), Panel Moderator for a presentation on
community support for the pipeline to and through post-secondary education (with Lauren Holverson, DIA,
Anna Adamson 3DE, and Caroline Frost, Junior Achievement for the Dalton State Regional Summit
(hosted by the Georgia Partnership for Excellence in Education and Dalton State College), November 5,
2021

Speech / Presentation at a Community Meeting

2023-2024: Health One Alliance and Alliant Health Plans. IGNITE 2023 Conference: Reflect. Learn. Connect, Professional Networking in the Post-Covid-19 World"

2023-2024: Alabama Pest Control Association's 2024 Winter Conference at Auburn University, Auburn, AL

2023-2024: "Business Networking" to a summer session of Dalton area middle school students for the DSC Dream Boldly conference, Students learned to make a name tag, create, and exchange business cards, and practice formal introductions in a mock networking event. Completed the Everfi online training, Protecting Youth, to participate with this group.

2022-2023: DSC Welcome to the New Georgia Economy Georgia Chamber, DSC Welcome to the New Georgia Economy Georgia Chamber, September 8, 2022, on the Dalton State College Campus.

2022-2023: DSC Welcome to the National Hispanic Heritage Month Event,,

DSC Welcome to the National Hispanic Heritage Month Event, September 29, 2022 on the Dalton State Campus.

2022-2023: Catoosa Women's Networking Luncheon, Women's Workplace Worries – Challenges, Coping Mechanisms and Solutions", to the Catoosa Women's Networking Luncheon, November 2, 2022 at Red Stone Estates, Chattanooga Tennessee.

2022-2023: "Business Etiquette Training." Virtually to employees of Health One Alliance, "Business Etiquette Training." Virtually to employees of Health One Alliance, April 18 and April 26, 2023.

2022-2023: Calhoun Rotary Club Meeting, "Update on the Wright School of Business at Dalton State College," to the Calhoun Rotary Club Meeting, April 27, 2023, at Velo Vineyard in Calhoun, GA.

2022-2023: the Dalton, GA Boy Scouts of America Northwest Georgia Council Luncheon, for the Distinguished Citizen Award

2021-2022: Learning Support English (ENGL 0999) class freshman writing class at DSC, "Current Events and Issues in Business and Business Majors Available" to Professor Jacqueline Boals Learning Support English (ENGL 0999) class freshman writing class at DSC. Thursday, September 30, 2021.

2021-2022: Community Welcome for the DSC Veterans History Project, Community Welcome for the DSC Veterans History Project, Dalton State College, Thursday, May 26, 2022.

2021-2022: Accounting & Financial Women's Alliance (AFWA), "Logistics and Supply Chain Management or Where is the Cat Food?" and "Networking for Career Success and Advancement" to the Accounting & Financial Women's Alliance (AFWA), Tuesday, May 24, 2022, at the Chattanooga Hotel, Chattanooga, TN to members needing CPE credit.

2020-2021: United Way of Northwest Georgia Young Leaders Society, Keynote speaker "Lunch with Leaders" to the United Way of Northwest Georgia Young Leaders Society, September 17, 2020 from Dalton State College. Recorded at: https://www.youtube.com/channel/UCwMcqTViZUxobLBbl_AAidA

2020-2021: 2020 Northwest Georgia Conference of the Georgia Pest Control Association (GPCA), "Improving Service Delivery" to the 2020 Northwest Georgia Conference of the Georgia Pest Control Association (GPCA), Wednesday, November 4, 2020 at the Northwest Georgia Trade and Convention Center, Dalton, GA.

2020-2021: Catoosa (County, GA) Women's Network Luncheon, "Staying Motivated during COVID-19 and Beyond" to the Catoosa (County, GA) Women's Network Luncheon, Thursday, November 12, 2020 at the Gateway Business Center, Ringgold, GA.

2020-2021: 2021 Georgia Pest Control (GPCA) Association Athens Winter Conference, "Using Rubrics to Continuously Improve Customer Service," to the 2021 Georgia Pest Control (GPCA) Association Athens Winter Conference, Thursday, January 14, 2021 at the Northwest Georgia Trade and Convention Center, Dalton, GA.

2020-2021: Regional Latino Youth Leadership Conference sponsored by the Latin American Association for Morris Innovative High School Students, "Welcome and Introduction" to the 2021 first annual Regional Latino Youth Leadership Conference sponsored by the Latin American Association for Morris Innovative High School Students, March 25, 2021. Joined by DSC WSOB faculty and business students to share their stories of college and business majors.

2020-2021: Lunch with Leaders, Dr. Helms was the keynote speaker at the "Lunch with Leaders" to the United Way of Northwest Georgia Young Leaders Society, September 17, 2020

2019-2020: Shaw Leadership Design Program (SLDP) Challenge initiative of Shaw Industries, Inc, Keynote speaker "Shaw SLDP Design Challenge: What Business Leaders Face Today" presented to the Shaw Leadership Design Program (SLDP) Challenge initiative of Shaw Industries, Inc. employees, Monday August 12, 2019.

2019-2020: Dalton Kiwanis Club, Update on the C. Lamar and Ann Wright School of Business with Professors Mike D'Itri and Jamie Connors to the Dalton Kiwanis Club, November 4, 2019.

2019-2020: Women in Leadership HLTH 400 Motivation Health and Behavioral Change, Women in Leadership, panel presentation with Dr. Deborah DiStefano, to Dr. Christy Price's class, HLTH 400 Motivation Health and Behavioral Change, December 3, 2019 at Dalton State College

Service to the Campus

School Assignments

Other Institutional Service Activities:

2023-2024: Amy Burger

2020-2021: Jeff Carrier

Writing Student Recommendations:

2023-2024: Stephen Johnson

2023-2024: Wesley Sanders

2023-2024: Hughlyn Xavier Bryant

2020-2021: Austin K Vann

2019-2020: Gabino Hernandez

College Assignments

Faculty Advisor:

2022-2023 – 2023-2024: Aref Hervani

2022-2023: Aref Hervani

Faculty Sponsor:

2022-2023: Wesley Sanders

Member:

2023-2024: Mountain Campus Advisory Board

2023-2024: Assurance of Learning Committee

Other Institutional Service Activities:

2020-2021: Steve LeMay
2020-2021: Santosh Nandi
2020-2021: Stephen LeMay
2020-2021: Santosh Nandi
2020-2021: David Brown
2020-2021: Santosh Nandi
2020-2021: Jim Gordon
2020-2021: Cortnee Young
2020-2021: Hussein Mohamed
2019-2020: Heather Williams
2019-2020: Professor Jim Gordon

Student placements:

2019-2020: Shane Babb

Writing Student Recommendations:

2023-2024: Issac Lacle
2023-2024: Forrest Blackburn
2023-2024: Wesley Harkins
2023-2024: Eli Schwartz
2023-2024: Kalina Janssen
2023-2024: Jacqueline Boals
2023-2024: John Gravitt
2023-2024: Aref Hervani
2023-2024: Dr. Gina Kertulis-Tartar
2023-2024: Dr. Jamie Connors
2023-2024: Christopher Day
2023-2024: Elizabeth Manzo
2023-2024: Alex Neal
2023-2024: Austin Reeves
2023-2024: Dirk Weyman
2022-2023: Cameron West
2021-2022: Hannah Edwards
2021-2022: Jeremiah Ruth
2021-2022: Anthony (Dee) Mize Jr.
2021-2022: Will Cleghorn
2021-2022: Pawsel Janos
2021-2022: Garen Evans
2021-2022: Allen Tripp Ward
2020-2021 – 2021-2022: Trevor Gregory
2020-2021: Fredrik Ackander

2020-2021: Liany Rodriguez
2020-2021: Ethan Harrison
2020-2021: Maud Swalens
2020-2021: Carlos Arevalo
2020-2021: Austin Kyler Vann
2020-2021: Dee Mize
2020-2021: Russell Redd
2019-2020: Albert Mathenge
2019-2020: Alberto Gomez
2019-2020: Myra Castillo
2019-2020: Kyler Vann
2019-2020: Daniela Marquez

Member:

2019-2020: Provost and Vice President for Academic Affairs Search Committee

University Assignments

Chair:

2023-2024: Adult Learner Committee

Faculty Advisor:

2023-2024: Aref Aghaei Hervani
2023-2024: Aref Aghaei Hervani
2022-2023: William Bill Taylor

Member:

2023-2024: Dalton Public Schools District Advisory Council
2023-2024: Regent's Advisory Committee

Other Institutional Service Activities:

2023-2024: Melissa Whitesell
2023-2024: Katherine Hyatt
2020-2021: Mohammad Ahmadi

Writing Student Recommendations:

2023-2024: Eloa Menezes
2023-2024: Ivis Morales Bravo
2023-2024: Kieran Jackson
2023-2024: Kieran Jackson
2023-2024: Shelby Moore
2023-2024: Patrick Cole McCrar
2023-2024: Patrick Cole McCrary
2023-2024: Wesley Sanders
2022-2023: Dirk Weyman
2022-2023: DeWayne Stansell

2021-2022 – 2022-2023: Hannah Edwards
2021-2022: Ruben D. Hernandez
2021-2022: Maria Hurtado
2021-2022: Albert Mathenge
2021-2022: Macy Peden
2020-2021: Nkemjika Ebere
2020-2021: Nathan Tucker
2020-2021: Michael J. Dwyer
2020-2021: Michael J. Dwyer
2020-2021: Shane Babb
2020-2021: Maud Swalens
2020-2021: Michael J. Dwyer
2020-2021: Michael J. Dwyer
2020-2021: Michael J. Dwyer
2020-2021: Michael J. Dwyer
2020-2021: Dillan Whisenant
2020-2021: Michael J. Dwyer
2020-2021: Michael J. Dwyer
2020-2021: Michael J. Dwyer
2020-2021: Michael J. Dwyer
2020-2021: Michael J. Dwyer
2020-2021: Michael J. Dwyer
2020-2021: Michael J. Dwyer
2020-2021: Michael J. Dwyer
2019-2020: Alyne Bianchi

Memberships

Women in Business Education (WiBE), 2020- present
Southern Business Administration Association (SBAA), 2017- present
Association for Small Business and Entrepreneurship (ASBE), 2016-present
Southern Management Association, 2016-present
Allied Academies, 2006-present
European Operations Management Association (EUROMA), 1999-present
Institute for Supply Chain Management (ISM), 1999-present
American Society for Competitiveness, 1987-present
American Society for Quality, Senior Member Status (as of 2015), 1987-present
Association for Supply Chain Management (ASCM), 1987-present
Decision Sciences Institute, 1987-present
Production and Operations Management Society (POMS), 1987-present
Society for the Advancement of Management (SAM), 1987-present
Academy of International Business, 1987 to Present
Academy of Management, 1986 -present

Last updated by member on 29-May-24 (09:17 AM)