



MBA at Clayton State

FOR ENTERPRISING
SPIRITS AND
INNOVATIVE MINDS



Globally-minded, Locally-focused.

Worldwide, the economic and business environment is ever-changing and increasingly inter-connected. Now more than ever, professionals who are equipped with theoretical knowledge and practical experience are needed to advance the goals of major organizations or become disruptors of traditional industries with innovative practices.

Clayton State University's College of Business is dedicated to developing business professionals through impactful engagement, career-focused curricula, dedicated faculty, academic rigor with relevance, a global orientation with a local focus and technical knowledge with social responsibility.

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Excel in a highly-engaged, collaborative learning experience.

Clayton State's MBA program welcomes candidates who desire to expand business expertise, polish soft skills, acquire marketing techniques and develop leadership potential. From day one, your learning experience will be rigorous, focused on developing the problem-solving skills and ethical business behavior needed to lead organizations or to become an entrepreneur.

Our campus is located just 10 miles from Hartsfield-Jackson International Airport and only 20 minutes from the city of Atlanta, connecting you to Georgia's diverse industries.

We offer several concentrations in high demand areas that prepare you for today's competitive workforce. You can choose from accounting, digital marketing, human resource leadership, international business and supply chain management.

Let us take your career to the next level with an MBA from Clayton State University.



Among less than five percent of business schools in the world accredited by the Association to Advance Collegiate Schools of Business, Clayton State University's College of Business is internationally-recognized for providing excellence in business education.

2019 Class Profile

AVERAGE AGE

34

GENDER

70% FEMALE

30% MALE

#2

2019 Most Affordable
Online Colleges
for Business Degrees

— SR Education Group

#9

Largest business
school in
metro Atlanta

— 2019 Atlanta Business
Chronicle's Book of Lists

#3

Best MBA in
Human Resource Leadership
program

— 2018 LEAD Awards

Gain valuable insight from nationally-recognized faculty.

Your success as an MBA student is matched by dedicated faculty who deliver career-focused curricula to ensure you are prepared for the competitive business environment. Our faculty members are researchers, authors and experts in their respective fields. They take pride in being accessible and measure their success by student achievement—not only in the classroom but also after graduation.

Dr. George E. Nakos,
Professor of Marketing





“Attending CSU’s MBA program was the best decision for my personal and professional growth. Personally, being able to earn my MBA while working full-time was challenging, yet extremely rewarding. Professionally, the hands-on consulting experiences with small startups to large corporations like Coca-Cola, equipped me with the knowledge and confidence to succeed in the workplace.”

Krystal Carter MBA '17, says her experience as an MBA student—from participating in the Society of Human Resource Management student chapter to competing in CASE—prepared her to be a human resource generalist with AMB Sports + Entertainment, home of the Falcons and Atlanta United.

Challenge yourself in the classroom.

Curriculum in the MBA program is rigorous and designed to prepare graduates to operate successfully in a rapidly changing global world of business. Whether you are a recent college graduate, a busy executive or an experienced professional who wants to advance your career, we offer a convenient course schedule so you can complete your degree with ease.

Delivery Format

The MBA program is offered in two formats:

- Evening classes at Clayton State University’s main campus in Southern Metro Atlanta
- Online classes (100 percent online)

Course Sessions

All courses are taught in eight-week terms. The general business MBA degree program can be completed in as little as twelve months when started in the first term of fall semester or the first term of spring semester as follows:

- 12 credits fall semester
- 12 credits spring semester
- 9 credits summer semester

The program may take longer for other concentrations. Completion time depends on the number of credits taken per semester.



“Thanks to the CSU MBA program I was able to change professions. I used the transferable strategic skills I learned to take control of my career trajectory and now I absolutely love my industry and my position! The MBA program enhanced my leadership skillset and gave me credibility at the executive and C-levels. The MBA’s collaborative learning environment mirrors the real business world and prepared me well to work on cross-functional and multi-national teams. I recognize the impact of my degree every day.”

Sherri Miller MBA '09
VP of Sales Operations and Planning, KANE

Tailor your degree to your own career goals.

The MBA program consists of 33 credit hours. In addition to the core curriculum, you can take nine credit hours of elective courses to complete your general business degree. Or, you can specialize in one of five concentrations that will prepare you with industry-specific knowledge and skills.

The core curriculum is comprised of the following courses
(24 credit hours):

BUSA 5000	Decision Concepts*
ACCT 5000	Accounting Concepts**
ACCT 5200	Accounting for Managerial Decision Making
BUSA 5200	Decision Making Under Uncertainty
FINA 5100	Corporate Finance
MGMT 5101	Innovation and Design Thinking
MGMT 5111	Leadership and Organizational Behavior
MKTG 5200	Marketing Strategy
MGMT 5750	Global Strategic Management (Capstone)

*1 credit hour/**2 credit hours

Specialize in High Demand Concentrations

ACCOUNTING

Students will develop technical competence in financial reporting, forensic accounting, government and non-profit accounting, or taxation. Students will also build accounting and business software skills and develop an understanding of ethical issues and practices in the accounting profession. Those with an undergraduate degree in accounting can earn their MBA and also take additional upper level accounting courses which can qualify them to sit for the CPA (Certification in Public Accountant), CMA (Certified Management Accountant) or CIA (Certified Internal Auditor) exams.

ACCT 5110 Advanced Managerial Cost Accounting for Accounting Executives

ACCT 5210 Volunteer Income Tax Assistance (VITA)

ACCT 5250 Advanced Topics in Taxation

ACCT 5352 Advanced Financial Accounting and International Issues

ACCT 5370 Commercial Law for Accountants

ACCT 5440 Governmental and Non-Profit Issues for Accounting Executives

ACCT 5470 Forensic and Investigative Accounting

ACCT 5900 Accounting Internship/Research





SUPPLY CHAIN MANAGEMENT

Companies worldwide need supply chain managers to help them deliver products faster and cheaper. As logistics and supply chain networks become increasingly complex, students will benefit from additional education in this field. Clayton State's location is a primary advantage: uniquely situated ten minutes from Atlanta's Hartsfield-Jackson International Airport (the world's busiest airport) and less than four hours from the Port of Savannah (the largest single container terminal in North America). CSX and Norfolk Southern operate a strong rail transportation infrastructure and intermodal terminals that boost the state's economy.

SCML 5101 International Business and Global Logistics **OR**
MGMT 5105 Global Experience/Study Abroad

SCML 5102 Operations and Supply Chain Management

SCML 5750 Field Problems in Logistics Systems

INTERNATIONAL BUSINESS

Businesses operate on a global scale and need graduates who can evaluate international operational challenges, assess sociocultural issues and understand the worldwide economy. Our program focuses on the various dimensions of the international business environment and addresses how the functional areas of business (finance, accounting, production, human resources management, marketing and technology management) have to adapt. Students also have the opportunity to expand their classroom experience with a required study abroad trip to one of several leading international business hubs.

Take two required courses:

SCML 5101 International Business and Global Logistics

MGMT 5105 Global Experience/Study Abroad

Choose one elective:

MKTG 5103 Global Marketing

MGMT 5106 Cross-Cultural Negotiating

MGMT 5115 Global Human Resource Leadership





DIGITAL MARKETING

Today, marketers must go beyond the traditional tools of branding, advertising, and promotions to engage consumers and capture market share. They must understand digital marketing for insights into consumer behavior. The MBA in digital marketing prepares students with the necessary skills and knowledge to respond to customer expectations in the market and develop creative solutions for engaging consumers.

In addition to general business principles, students will learn how to reach consumers online, analyze performance and develop

compelling content. Graduates will be prepared for the growing number of job opportunities in this field as companies and organizations continue to increase their investment into online efforts.

MKTG 5110 Integrated Marketing Communication in the Digital Era

MKTG 5111 Digital Marketing and Strategy

MKTG 5112 Social Media Marketing

HUMAN RESOURCE LEADERSHIP

In recent years, the focus of human resource professionals has shifted from the day-to-day operations (management) side of business to strategic leadership. As a result, more human resource leaders sit on boards and engage in long-term strategic planning. Our program responds to that trend by offering courses that develop strategic, innovative leaders. This program's curriculum is approved by the Society for Human Resource Management (SHRM).

MGMT 5108 Talent Development in Organizations

MGMT 5109 Human Resource Consulting

MGMT 5115 Global Human Resource Leadership **OR** MGMT 5105 Global Experience/Study Abroad





Enhance classroom learning with international study.

As the global marketplace continues to grow and thrive, it's important for business students to understand the challenges and opportunities in an international business environment.

Add a study abroad program to your graduate degree by choosing from a number of opportunities available to

students to study business, while exploring new cultures and gaining a global perspective. Programs are typically held in the spring or as a Maymester.

Past destinations include India, Belgium, Cuba, Greece, Hungary, Jamaica, the Netherlands, Panama and Turkey.

Begin the admissions process today.

Admission into the program is based on several factors to ensure a talented and diverse student body:

- Completed online application and \$50 application fee to the School of Graduate Studies
- Bachelor's degree with a minimum graduating institutional 3.0 GPA from an accredited college or university (as verified by official transcript)
- Essay of purpose and graduate school interest
- Three (3) professional references listed with contact information

ADDITIONAL REQUIREMENTS

Applicants with a 2.75 GPA:

- Complete an interview conducted by Clayton State MBA representatives (interview may be on campus or remote via teleconference)

OR

- Submit a professional resume demonstrating three years of professional/managerial work experience

Applicants with a 2.00-2.74 GPA:

- A minimum of 1000 total score based on a combo of $\text{GPA} \times 200$ plus GMAT (GRE) score

Applicants above age 62:

- A minimum of 10 years of business ownership or 10 years of executive level management experience

INTERNATIONAL STUDENTS

- Applicants whose native language is not English or whose language of college instruction was not English are required to submit English Language proficiency scores from either the Test of English as a Foreign Language (TOEFL) or the International English Language Testing System (IELTS). The minimum score for the Internet Based TOEFL is 79-80. The minimum IELTS total for the 6.

- Academic credentials must be original documents with authorized signatures, seals and stamps. An official course must be evaluated by a credentialing evaluating organization. The School of Graduate Studies accepts an official course-by-course evaluation with a GPA that is prepared by either Josef Silney and Associates (www.jsilny.com) or World Education Services (www.wes.org).

ADMISSION INTO THE ACCOUNTING CONCENTRATION

- Students must complete several pre-requisite courses with a grade of "C" or better prior to admission in the MBA program. Visit the MBA website for a full list of required courses.



College of Business | Master of Business Administration | MBA@clayton.edu | (678) 466-4520 | www.clayton.edu/business

Clayton State University | 2000 Clayton State Boulevard | Morrow, Georgia 30260

Clayton State University is accredited by SACSCOC, further information can be found at <https://www.clayton.edu/sacscoc>.