



**DALTON STATE**  
**C O L L E G E**

**DIVISION OF BUSINESS ADMINISTRATION**  
**2005 GRADUATING STUDENT SURVEY**  
**MANAGEMENT**  
**SUMMARY REPORT**

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**Section I General Satisfaction**

**Overall, how would you rate your level of satisfaction with the Management degree program received at DSC?**

Very satisfied	2	25.0%
Satisfied	6	75.0%
Dissatisfied	0	0.0%
Very dissatisfied	0	0.0%

**Would you recommend the Management degree program at DSC to others?**

Yes	7	87.5%
No	1	12.5%

**If you could do it all over again would you choose a different major for your business degree?**

Yes	2	25.0%
No	6	75.0%

**If you answered "Yes", what major would you choose?**

Education	1	12.5%
Marketing	1	12.5%
No reply	6	75.0%

**Why?**

I liked the courses more	1	12.5%
No reply	7	87.5%

## Section II Quality of Instruction and Advising

How would you rate the quality of each of the following aspects of the Division of Business & Technology?

### Instruction by faculty

Poor	0	0.0%
Fair	0	0.0%
Good	4	50.0%
Excellent	4	50.0%

### Academic advising by faculty

Poor	1	12.5%
Fair	2	25.0%
Good	3	37.5%
Excellent	2	25.0%

### Clarity of program requirements

Poor	0	0.0%
Fair	1	12.5%
Good	7	87.5%
Excellent	0	0.0%

### Availability of faculty advisor

Poor	0	0.0%
Fair	2	25.0%
Good	1	12.5%
Excellent	5	62.5%

### Career counseling and advising

Poor	2	25.0%
Fair	4	50.0%
Good	1	12.5%
Excellent	1	12.5%

### Accessibility of faculty

Poor	0	0.0%
Fair	1	12.5%
Good	2	25.0%
Excellent	5	62.5%

## Section II Quality of Instruction and Advising

### Availability of needed courses

Poor	2	25.0%
Fair	4	50.0%
Good	1	12.5%
Excellent	1	12.5%

### Range of courses from which to choose

Poor	2	25.0%
Fair	4	50.0%
Good	2	25.0%
Excellent	0	0.0%

### Information about course requirements

Poor	1	12.5%
Fair	1	12.5%
Good	6	75.0%
Excellent	0	0.0%

### Testing/grading system

Poor	0	0.0%
Fair	1	12.5%
Good	5	62.5%
Excellent	2	25.0%

### Class size

Poor	0	0.0%
Fair	0	0.0%
Good	2	25.0%
Excellent	6	75.0%

### Computer facilities

Poor	0	0.0%
Fair	2	25.0%
Good	3	37.5%
Excellent	3	37.5%

## Section II Quality of Instruction and Advising

### Availability of computer facilities

Poor	0	0.0%
Fair	3	37.5%
Good	3	37.5%
Excellent	2	25.0%

### Classroom and teaching facilities

Poor	0	0.0%
Fair	2	25.0%
Good	2	25.0%
Excellent	4	50.0%

### Relevance of classes to career goals/objectives

Poor	0	0.0%
Fair	0	0.0%
Good	5	62.5%
Excellent	3	37.5%

### Library facilities

Poor	0	0.0%
Fair	1	12.5%
Good	1	12.5%
Excellent	6	75.0%

### Availability of library facilities

Poor	1	12.5%
Fair	1	12.5%
Good	1	12.5%
Excellent	5	62.5%

### Section III Program Learning Outcomes

To determine if the student learning outcomes of the **Management** program were met, please indicate your level of agreement or disagreement with the following statements.

Now that I have completed the Management degree program, I am able to .....

#### Understand the basic concepts of management

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	3	37.5%
Strongly agree	5	62.5%

#### Know the mission of management in the modern organization

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	5	62.5%
Strongly agree	3	37.5%

#### Can explain the organization of the modern organization

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	7	87.5%
Strongly agree	1	12.5%

#### Can compare the leadership styles found in an organization

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	2	25.0%
Strongly agree	6	75.0%

#### Know equal opportunity and the law

Strongly disagree	0	0.0%
Disagree	1	12.5%
Agree	4	50.0%
Strongly agree	3	37.5%

### Section III Program Learning Outcomes

#### **Know the importance of recruitment and placement to today's progressive organization**

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	5	62.5%
Strongly agree	3	37.5%

#### **Understand labor relations and employee security**

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	7	87.5%
Strongly agree	1	12.5%

#### **Understand how leadership styles are affected by various situations**

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	2	25.0%
Strongly agree	6	75.0%

#### **Can use appropriate models, tools, and concepts to solve qualitative and quantitative quality problems**

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	5	62.5%
Strongly agree	3	37.5%

#### **Can perform mathematical operations to solve quality problems**

Strongly disagree	0	0.0%
Disagree	1	12.5%
Agree	6	75.0%
Strongly agree	1	12.5%

#### **Understand the philosophy of quality in organizations and its importance to international competitiveness**

Strongly disagree	0	0.0%
Disagree	1	12.5%
Agree	3	37.5%
Strongly agree	4	50.0%

## Section IV General Education Learning Outcomes

*Please indicate your level of agreement with the following statements.*

As a result of my education at Dalton State College:

**I possess the necessary academic skills and competencies to be gainfully employed and be productive.**

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	1	12.5%
Strongly agree	7	87.5%

**I learned to think critically.**

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	2	25.0%
Strongly agree	6	75.0%

**I learned to analyze and interpret statistical data.**

Strongly disagree	1	12.5%
Disagree	0	0.0%
Agree	4	50.0%
Strongly agree	3	37.5%

**I can perform basic mathematical operations.**

Strongly disagree	0	0.0%
Disagree	1	12.5%
Agree	2	25.0%
Strongly Agree	5	62.5%

**I can use computers and personal productivity application software to increase my effectiveness on the job.**

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	1	12.5%
Strongly Agree	7	87.5%

## Section IV General Education Learning Outcomes

### **I have good oral communication skills.**

Strongly disagree	0	0.0%
Disagree	1	12.5%
Agree	2	25.0%
Strongly Agree	5	62.5%

### **I have good writing skills.**

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	5	62.5%
Strongly Agree	3	37.5%

### **I understand the importance of cultural diversity.**

Strongly disagree	0	0.0%
Disagree	1	12.5%
Agree	0	0.0%
Strongly Agree	7	87.5%

### **I know how globalization issues affect the business environment.**

Strongly disagree	0	0.0%
Disagree	1	12.5%
Agree	2	25.0%
Strongly Agree	5	62.5%

### **I have decision-making skills.**

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	4	50.0%
Strongly Agree	4	50.0%

### **I understand the role of ethics in business.**

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	1	12.5%
Strongly Agree	7	87.5%





## Section V Educational Plans

### Do you plan to obtain further education after you graduate from DSC?

Yes	5	62.5%
No	3	37.5%

### Do you plan to work while obtaining further education?

Yes	4	50.0%
No	1	12.5%
No reply	3	37.5%

### Attend graduate/professional school

Yes	2	25.0%
No	3	37.5%
No reply	3	37.5%

### Obtain another bachelor's degree

Yes	1	12.5%
No	4	50.0%
No reply	3	37.5%

### Take more college courses

Yes	1	12.5%
No	4	50.0%
No reply	3	37.5%

### Take professional development courses

Yes	2	25.0%
No	3	37.5%
No reply	3	37.5%

### Take certification review courses

Yes	1	12.5%
No	4	50.0%
No reply	3	37.5%

## Section V Educational Plans

### Other

Yes	0	0.0%
No	3	37.5%
No reply	3	37.5%

### If you plan to attend graduate/professional school, please name the Institution.

DSC when graduate program starts	1	12.5%
Kennesaw State	1	12.5%
No reply	6	75.0%

### Degree/program of study:

Business	1	12.5%
MBA	1	12.5%
No reply	6	75.0%

### Full-time

Yes	2	25.0%
No	2	25.0%
No reply	6	75.0%

### When?

Fall 2005	1	12.5%
Within a year	1	12.5%
No reply	6	75.0%

### What is your level of agreement with the following statement: "DSC effectively prepared me to continue my education?"

Strongly agree	3	37.5%
Agree	2	25.0%
Disagree	0	0.0%
Strongly disagree	0	0.0%
No reply	3	37.5%

**What is the highest degree you plan to obtain?**

Master's degree	5	62.5%
Doctoral degree	0	0.0%
Professional degree (law, medicine, dentistry, etc.)	0	0.0%
No reply	3	37.5%

**Section VI Employment and Employment Plans**

**What is your current employment status?**

Working part-time in a job related to my degree	1	12.5%
Working part-time in a job NOT related to my degree	2	25.0%
Working full-time in job related to my degree	4	50.0%
Working full-time in a job NOT related to my degree	1	12.5%
Enlisted in the military	0	0.0%
Unemployed, seeking employment	0	0.0%
Unemployed, NOT seeking employment	0	0.0%
Retired	0	0.0%
Other	0	0.0%

**If you are employed, part-time or full-time, what is your organization's primary business activity?**

Banking	2	25.0%
Communications	0	0.0%
Computer equipment manufacturers	0	0.0%
Data processing services / Programming	0	0.0%
Delivery / Distribution	0	0.0%
Education	0	0.0%
Government	0	0.0%
Manufacturing (carpet, rugs, and hard-surface flooring)	0	0.0%
Manufacturing (not carpet, rugs, and hard-surface flooring)	1	12.5%
Marketing	0	0.0%
Medical / Healthcare	1	12.5%
Retail	0	0.0%
Transportation	1	12.5%
Utilities	0	0.0%
Wholesale	0	0.0%
Other	3	37.5%

## Section VI Employment and Employment Plans

**Did you participate in DSC's employment placement services (i.e., job fair, resume preparation, mock employment interview, etc.)?**

Yes	1	12.5%
No	7	87.5%

**How satisfied are you with DSC's employment placement services?**

Very Satisfied	0	0.0%
Satisfied	1	12.5%
Dissatisfied	0	0.0%
No reply	7	87.5%

**Did you participate in DSC'S Co-Op/internship program?**

Yes	0	0.0%
No	7	87.5%
No reply	1	12.5%

**How satisfied were you with your Co-Op/internship experience?**

Very Satisfied	0	0.0%
Satisfied	0	0.0%
No reply	8	100%

**Choose the one item from the list below which best describes your current employment or you immediate employment plans:**

I plan to continue in the job I held prior to my DSC degree	2	25.0%
I plan to be promoted by my current employer because of my DSC degree	0	65.5%
I plan to seek employment with a new employer because of my DSC degree	3	37.5%
I have already been promoted by my current employer because of my degree	0	0.0%
I have already been employed by a new employer because of my DSC degree	1	12.5%
Other	2	25.0%

## Section VI Employment and Employment Plans

**If you have already been employed by a new employer because of your DSC degree, please indicate how you learned of the job.**

Through a contact or referral	0	0.0%
Through efforts of DSC Business Division faculty	0	0.0%
Through on-campus recruiting	0	0.0%
Through my internship/co-op experience	0	0.0%
Through volunteer activities	0	0.0%
Through a former employer	0	0.0%
Through direct application	0	0.0%
Through a want ad or other published job listing	0	0.0%
Other	0	0.0%
No reply	8	100%

**What is your current salary range?**

\$25,000 or below	4	50.0%
\$25,001 - \$30,000	1	12.5%
\$30,001 - \$35,000	2	25.0%
\$35,001 - \$40,000	0	0.0%
\$40,001 - \$45,000	0	0.0%
\$45,001 - \$50,000	1	12.5%
Over \$50,000	0	0.0%

**Did you expect a salary increase immediately after graduation?**

Yes	4	50.0%
No	4	50.0%

**How closely related is your job to your degree major?**

Highly related	2	25.0%
Moderately related	3	37.5%
Somewhat related	0	0.0%
Slightly related	0	0.0%
Not related	3	37.5%

**How important do you feel your DSC degree was in obtaining your position?**

Very important	2	25.0%
Somewhat important	3	37.5%
Not important	3	37.5%

**In your opinion, how difficult was it to obtain a job in your degree major?**

Very difficult	0	0.0%
Moderately difficult	1	12.5%
Somewhat difficult	3	37.5%
Difficult	1	12.5%
Not difficult / Easy	2	25.0%
No reply	1	12.5%

**What is your level of agreement with the following statement: “My experiences at DSC prepared me for my new job (or to seek a new job)?”**

Strongly agree	4	50.0%
Agree	4	50.0%
Disagree	0	0.0%
Strongly disagree	0	0.0%

**Section VII Demographics**

**What is your current age?**

Under 25	4	50.0%
25 - 29	2	25.0%
30 - 39	1	12.5%
40 – 49	0	0.0%
50 or over	1	12.5%

**What is your gender?**

Male	3	37.5%
Female	5	62.5%

**What is your marital status?**

Single, never married	4	50.0%
Single, previously married	1	12.5%
Married	3	37.5%

## Section VII Demographics

### Does either of your parents hold a 4 year degree?

Yes, both parents	2	25.0%
Yes, one parent	2	25.0%
No, neither parent	4	50.0%

### While working on you 4 year degree, have you been enrolled mainly as a:

Full-time student	7	87.5%
Part-time student	1	12.5%

### How long has it taken you to complete you 4 year degree program (at all college attended)?

4 years	1	12.5%
5 years	4	50.0%
6 years	0	0.0%
7 years or more	3	37.5%

### How many years have you attended DSC?

1 ½ years	1	12.5%
3 years	2	25.0%
3 ½ years	1	12.5%
5 years	1	12.5%
5 ½ years	1	12.5%
9 years	1	12.5%
No reply	1	12.5%