DALTON STATE COLLEGE
DIVISION OF BUSINESS & TECHNOLOGY
TECHNOLOGY MANAGEMENT
2001 BAS GRADUATES SURVEY RESULTS REPORT

Number of BAS Graduates for 2001: 2

SECTION I   Demographics

1.   While a student at Dalton State College, I was mainly enrolled:

Full-time	1	50%
No Reply	1	50%

2.   How long did it take you to complete your IOMG degree program at Dalton State College?

4 Years	1	50%
5 Years	1	50%

Section II   Career and Educational Plans

3.   What are your immediate plans after graduation?

Obtain full-time employment	1	50%
Other	1	50%

4.   If your plans are to continue your education, do you plan to eventually…

Take some professional development courses	1	50%
No Reply	1	50%

5.   What is your current employment status?

Working part-time at a job I had before I graduated.	1	5%
Working full-time at the job I had before I graduated	1	50%

Section II   Career and Educational Plans

6.   If employed, what is your job title?

Employment Coordinator	1	50%
Manager	1	50%

7.   Name of Employer

Blue Cross Blue Shield of Tennessee	1	50%
J&J Industries	1	50%

8.   What is your organization's primary business activity?

Carpet and Rugs	1	50%
Did not indicate	1	50%

9.   What one method best characterizes the way you obtained your job?

Continued in job held before DSC	1	50%
Direct application	1	50%

10.   What is your starting salary?

$30,001 - $45,000	1	50%
Over $50,000	1	50%

11.   How closely related is your job to your degree major?

Highly related	1	50%
Moderately	1	50%

12.   How important do you feel your TM degree was in obtaining your position?

Very important	1	50%
Not important	1	50%

13.   In your opinion, how difficult was it to obtain a job in your degree major?

Average	1	50%
Easy	1	50%

Section II   Career and Educational Plans

14.   How well did your experiences at DSC prepare you for your job?

Moderately prepared	2	100%

15.   How satisfied are you with your job placement?

Very satisfied	1	50%
Satisfied	1	50%

Section III   Performance Skills and Competencies

*On a scale of 1 to 5, with 1 being at the low end and 5 being at the high end, please indicate your assessment of how your education at DSC helped you achieve the following performance skills and competencies necessary to show proficiency as a TM graduate. (**If any skills area should receive a score below 3, the program related courses of study would require further review.**)*

16.   Financial analysis and planning

Three	1	50%
Four	1	50%

17.   Capital budgeting

Three	1	50%
Four	1	50%

18.   Marketing concepts and research techniques

Four	1	50%
Five	1	50%

19.   Management theories

Four	1	50%
Five	1	50%

Section III Performance Skills and Competencies

*On a scale of 1 to 5, with 1 being at the low end and 5 being at the high end, please indicate your assessment of how your education at DSC helped you achieve the following performance skills and competencies necessary to show proficiency as a TM graduate. (**If any skills area should receive a score below 3, the program related courses of study would require further review.**)*

20.   Human resource management

Four	1	50%
Five	1	50%

21.   Statistical technique and analysis

Three	1	50%
Five	1	50%

22.   Systems analysis and design methodology

Three	1	50%
Four	1	50%

23.   Database tools

Two	1	50%
Four	1	50%

24.   Hardware and software systems

Three	1	50%
Four	1	50%

25.   Demonstrate knowledge in the area of financial analysis and planning

Three	1	50%
Four	1	50%

Section IV   Learning Outcomes

To determine if the student learning outcomes of the TM program were met, please indicate your level of agreement or disagreement with the following statements.

Now that I have completed the TM degree program, I am able to …..

26.   Explain the present use of the value concept in analyzing financial related questions.

Strongly Disagree	1	50%
Agree	1	50%

27.   Understand and apply the concepts of cost of capital and capital budgeting.

Strongly Disagree	1	50%
Disagree	1	50%

28.   Show proficiency in the uses of stocks and bonds in the capital markets.

Strongly Disagree	2	100%

29.   Demonstrate knowledge of key marketing concepts.

Strongly Disagree	1	50%
Agree	1	50%

30.   Understand the use of technology in the marketing of products and services.

Strongly Disagree	1	50%
Agree	1	50%

31.   Show proficiency in market research techniques.

Strongly Disagree	1	50%
Agree	1	50%

32.   Demonstrate the knowledge and proper application of the theories of management.

Strongly Disagree	1	50%
Agree	1	50%

Section IV   Learning Outcomes

To determine if the student learning outcomes of the TM program were met, please indicate your level of agreement or disagreement with the following statements.

Now that I have completed the TM degree program, I am able to …..

33.   Know state and federal laws that relate to human resources management.

Strongly Disagree	1	50%
Agree	1	50%

34.   Understand the application of the concepts and leadership, teambuilding and communication.

Strongly Disagree	1	50%
Disagree	1	50%

35.   Understand basic concepts of probability theory and statistics.

Strongly Disagree	1	50%
Disagree	1	50%

36.   Demonstrate the knowledge of the uses of statistical techniques in business situations.

Strongly Disagree	1	50%
Disagree	1	50%

37.   Demonstrate knowledge of common hardware and software systems.

Strongly Disagree	1	50%
Disagree	1	50%

38.   Show competency in one or more database tools.

Strongly Disagree	1	50%
Disagree	1	50%

Section IV   Learning Outcomes

39.   As a result of my education I received toward my degree in TM, I feel I possess the necessary academic skills and competencies to be gainfully employed and be productive.

Strongly Disagree	1	50%
Agree	1	50%

40.   As a result of my education at DSC, I learned to think critically.

Strongly Disagree	1	50%
Agree	1	50%

41.   As a result of my education at DSC, I leaned to analyze and interpret statistical data.

Strongly Disagree	1	50%
Agree	1	50%

42.   As a result of my education at DSC, I learned to perform basic mathematical operations.

Strongly Disagree	1	50%
Agree	1	50%

Section V   Quality of Instruction and Advising

How would you rate the quality of each of the following aspects of the Division of Business & Technology?

43.   The quality of instruction by faculty.

Fair	1	50%
Excellent	1	50%

44.   Academic advising.

Agree	1	50%
Strongly Agree	1	50%

45.   Clarity of program requirements.

Excellent	2	100%

Section V   Quality of Instruction and Advising

How would you rate the quality of each of the following aspects of the Division of Business & Technology?

46.   Availability of faculty advisor.

Excellent	1	50%
Good	1	50%

47.   Career counseling and advising.

Excellent	1	50%
Good	1	50%

48.   Quality of instruction in laboratories.

Excellent	1	50%
Good	1	50%

49.   Accessibility of faculty.

Good	1	50%
Excellent	1	50%

50.   Availability of needed courses.

Good	1	50%
Excellent	1	50%

51.   Range of courses from which to choose.

Good	1	50%
Excellent	1	50%

52.   Information about course requirements.

Excellent	2	100%

53.   Testing/grading system.

Good	1	50%
Excellent	1	50%

Section V   Quality of Instruction and Advising

How would you rate the quality of each of the following aspects of the Division of Business & Technology?

54.   Class size.

Excellent	2	100%

55.   Classroom and teaching facilities.

Excellent	2	100%

56.   Relevance of classes to career goals and objectives.

Excellent	2	100%

Section VI   General Satisfaction

57.   Overall, how would you rate your level of satisfaction with the TM degree program received at DSC?

Very satisfied	1	50%
Satisfied	1	50%

58.   Would you recommend the Bachelor of Applied Science degree program to someone who would want to major in TM?

Yes	2	100%

59.   If you could do it all over again would you choose a different major for your degree?

No	2	100%