DSC

DALTON STATE
C O L L E G E

DIVISION OF BUSINESS ADMINISTRATION
2006 GRADUATING STUDENT SURVEY
TECHNOLOGY MANAGEMENT (BAS)
SUMMARY REPORT

Section I   General Satisfaction

Overall, how would you rate your level of satisfaction with the Management degree program received at DSC?

Very satisfied	0	0.0%
Satisfied	3	100%
Dissatisfied	0	0.0%
Very dissatisfied	0	0.0%

Would you recommend the BAS degree program at DSC to others?

Yes	3	100%
No	0	0.0%

If you could do it all over again would you choose a different major for your business degree?

Yes	1	33.3%
No	2	66.7%

If you answered "Yes", what major would you choose?

No reply	3	100%

Why?

I just wouldn't have chosen a business degree. It's just not me.	1	33.3%
No reply	2	66.7%

Section II   Quality of Instruction and Advising

How would you rate the quality of each of the following aspects of the Division of Business & Technology?

Instruction by faculty

Poor	0	0.0%
Fair	1	33.3%
Good	1	33.3%
Excellent	1	33.3%

Academic advising by faculty

Poor	1	33.3%
Fair	1	33.3%
Good	1	33.3%
Excellent	0	0.0%

Clarity of program requirements

Poor	0	0.0%
Fair	1	33.3%
Good	2	66.7%
Excellent	0	0.0%

Availability of faculty advisor

Poor	0	0.0%
Fair	1	33.3%
Good	1	33.3%
Excellent	1	33.3%

Career counseling and advising

Poor	1	33.3%
Fair	1	33.3%
Good	1	33.3%
Excellent	0	0.0%

Accessibility of faculty

Poor	0	0.0%
Fair	0	0.0%
Good	2	66.7%
Excellent	1	33.3%

Section II   Quality of Instruction and Advising

Availability of needed courses

Poor	0	0.0%
Fair	0	0.0%
Good	2	66.7%
Excellent	1	33.3%

Range of courses from which to choose

Poor	0	0.0%
Fair	1	33.3%
Good	1	33.3%
Excellent	1	33.3%

Information about course requirements

Poor	0	0.0%
Fair	1	33.3%
Good	0	0.0%
Excellent	2	66.7%

Testing/grading system

Poor	0	0.0%
Fair	1	33.3%
Good	2	66.7%
Excellent	0	0.0%

Class size

Poor	0	0.0%
Fair	0	0.0%
Good	2	66.7%
Excellent	1	33.3%

Computer facilities

Poor	0	0.0%
Fair	0	0.0%
Good	1	33.3%
Excellent	2	66.7%

Section II   Quality of Instruction and Advising

Availability of computer facilities

Poor	0	0.0%
Fair	1	33.3%
Good	1	33.3%
Excellent	1	33.3%

Classroom and teaching facilities

Poor	0	0.0%
Fair	0	0.0%
Good	1	33.3%
Excellent	2	66.7%

Relevance of classes to career goals/objectives

Poor	0	0.0%
Fair	1	33.3%
Good	2	66.7%
Excellent	0	0.0%

Library facilities

Poor	0	0.0%
Fair	0	0.0%
Good	1	33.3%
Excellent	2	66.7%

Availability of library facilities

Poor	0	0.0%
Fair	0	0.0%
Good	1	33.3%
Excellent	2	66.7%

Section III Program Learning Outcomes

*To determine if the student learning outcomes of the **BAS** program were met, please indicate your level of agreement or disagreement with the following statements.*

Now that I have completed the BAS degree program, I am able to …..

Demonstrate knowledge in the area of financial analysis and planning

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	3	100%
Strongly agree	0	0.0%

Can explain the use of the present value concept in analyzing financial related questions

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	3	100%
Strongly agree	0	0.0%

Understand and apply the concepts of cost of capital and capital budgeting

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	3	100%
Strongly agree	0	0.0%

Show proficiency in the uses of stocks and bonds in the capital markets

Strongly disagree	0	0.0%
Disagree	1	33.3%
Agree	2	66.7%
Strongly agree	0	0.0%

Demonstrate knowledge of key marketing concepts

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	1	33.3%
Strongly agree	2	66.7%

Section III   Program Learning Outcomes

Understand the use of technology in the marketing of products and services

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	2	66.7%
Strongly agree	1	33.3%

Demonstrate the knowledge and proper application of the theories of management

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	2	66.7%
Strongly agree	1	33.3%

Know state and federal laws that relate to human resources management

Strongly disagree	0	0.0%
Disagree	2	66.7%
Agree	1	33.3%
Strongly agree	0	0.0%

Understand the application of the concepts of leadership, teams, team building, organization behavior and organizational communications

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	1	33.3%
Strongly agree	2	66.7%

Understand basic concepts of probability theory and statistics

Strongly disagree	0	0.0%
Disagree	1	33.3%
Agree	2	66.7%
Strongly agree	0	0.0%

Demonstrate the knowledge of the uses of statistical techniques in business situations such as quality control and research

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	3	100%
Strongly agree	0	0.0%

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Section III   Program Learning Outcomes

Have a knowledge of basic personal computer hardware and software

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	1	33.3%
Strongly agree	2	66.7%

Section IV General Education Learning Outcomes

Please indicate your level of agreement with the following statements.

As a result of my education at Dalton State College:

I possess the necessary academic skills and competencies to be gainfully employed and be productive.

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	1	33.3%
Strongly agree	2	66.7%

I learned to think critically.

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	2	66.7%
Strongly agree	1	33.3%

I leaned to analyze and interpret statistical data.

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	3	100%
Strongly agree	0	0.0%

I can perform basic mathematical operations.

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	2	66.7%
Strongly Agree	1	33.3%

Section IV General Education Learning Outcomes

I can use computers and personal productivity application software to increase my effectiveness on the job.

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	1	33.3%
Strongly Agree	2	66.7%

I have good oral communication skills.

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	2	66.7%
Strongly Agree	1	33.3%

I have good writing skills.

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	3	100%
Strongly Agree	0	0.0%

I understand the importance of cultural diversity.

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	3	100%
Strongly Agree	0	0.0%

I know how globalization issues affect the business environment.

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	1	33.3%
Strongly Agree	2	66.7%

I have decision-making skills.

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	3	100%
Strongly Agree	0	0.0%

Section IV General Education Learning Outcomes

I understand the role of ethics in business.

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	2	66.7%
Strongly Agree	1	33.3%

Section V   Educational Plans

Do you plan to obtain further education after you graduate from DSC?

Yes	0	0.0%
No	3	100%

Do you plan to work while obtaining further education?

Yes	0	0.0%
No	0	0.0%
No reply	3	100%

Attend graduate/professional school

Yes	0	0.0%
No	0	0.0%
No reply	3	100%

Obtain another bachelor's degree

Yes	0	0.0%
No	0	0.0%
No reply	3	100%

Take more college courses

Yes	0	0.0%
No	0	0.0%
No reply	3	100%

Take professional development courses

Yes	0	0.0%
No	0	0.0%
No reply	3	100%

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Section V   Educational Plans

Take certification review courses

Yes	0	0.0%
No	0	0.0%
No reply	3	100%

Other

Yes	0	0.0%
No	0	0.0%
No reply	3	100%

If you plan to attend graduate/professional school, please name the Institution.

No reply	3	100%

Degree/program of study:

No reply	3	100%

Full-time

Yes	0	0.0%
No	0	0.0%
No reply	3	100%

When?

No reply	3	100%

What is you level of agreement with the following statement: "DSC effectively prepared me to continue me education?

Strongly agree	0	0.0%
Agree	0	0.0%
Disagree	0	0.0%
Strongly disagree	0	0.0%
No reply	3	100%

What is the highest degree you plan to obtain?

No reply	3	100%

Section VI Employment and Employment Plans

What is your current employment status?

Working part-time in a job related to my degree	1	33.3%
Working part-time in a job NOT related to my degree	1	33.3%
Working full-time in job related to my degree	0	0.0%
Working full-time in a job NOT related to my degree	0	0.0%
Enlisted in the military	0	0.0%
Unemployed, seeking employment	1	33.3%
Unemployed, NOT seeking employment	0	0.0%
Retired	0	0.0%
Other	0	0.0%

If you are employed, part-time or full-time, what is your organization's primary business activity?

Banking	0	0.0%
Communications	0	0.0%
Computer equipment manufacturers	0	0.0%
Data processing services / Programming	0	0.0%
Delivery / Distribution	0	0.0%
Education	0	0.0%
Government	0	0.0%
Manufacturing (carpet, rugs, and hard-surface flooring)	0	0.0%
Manufacturing (not carpet, rugs, and hard-surface flooring)	0	0.0%
Marketing	0	0.0%
Medical / Healthcare	1	33.3%
Retail	0	0.0%
Transportation	0	0.0%
Utilities	0	0.0%
Wholesale	0	0.0%
Other	1	33.3%
No reply	1	33.3%

Did you participate in DSC's employment placement services (i.e., job fair, resume preparation, mock employment interview, etc.)?

Yes	3	66.7%
No	1	33.3%

Section VI   Employment and Employment Plans

How satisfied are you with DSC's employment placement services?

Very Satisfied	0	0.0%
Satisfied	1	33.3%
Dissatisfied	1	33.3%
No reply	1	33.3%

Did you participate in DSC'S Co-Op/internship program?

Yes	1	33.3%
No	2	66.7%

How satisfied were you with your Co-Op/internship experience?

Very Satisfied	0	0.0%
Satisfied	1	33.3%
No reply	2	66.7%

Choose the one item from the list below which best describes your current employment or you immediate employment plans:

I plan to continue in the job I held prior to my DSC degree	0	0.0%
I plan to be promoted by my current employer because of my DSC degree	0	0.0%
I plan to seek employment with a new employer because of my DSC degree	3	100%
I have already been promoted by my current employer because of my degree	0	0.0%
I have already been employed by a new employer because of my DSC degree	0	0.0%
Other	0	0.0%

If you have already been employed by a new employer because of your DSC degree, please indicate how you learned of the job.

Through a contact or referral	0	0.0%
Through efforts of DSC Business Division faculty	0	0.0%
Through on-campus recruiting	0	0.0%
Through my internship/co-op experience	0	0.0%
Through volunteer activities	0	0.0%
Through a former employer	0	0.0%
Through direct application	0	0.0%
Through a want ad or other published job listing	0	0.0%
Other	0	0.0%
No reply	3	100%

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Section VI   Employment and Employment Plans

What is your current salary range?

$25,000 or below	3	100%
$25,001 - $30,000	0	0.0%
$30,001 - $35,000	0	0.0%
$35,001 - $40,000	0	0.0%
$40,001 - $45,000	0	0.0%
$45,001 - $50,000	0	0.0%
Over $50,000	0	0.0%

Did you expect a salary increase immediately after graduation?

Yes	1	33.3%
No	2	66.7%

How closely related is your job to your degree major?

Highly related	1	33.3%
Moderately related	0	0.0%
Somewhat related	0	0.0%
Slightly related	0	0.0%
Not related	2	66.7%
No reply	0	0.0%

How important do you feel your DSC degree was in obtaining your position?

Very important	1	33.3%
Somewhat important	2	66.7%
Not important	0	0.0%

In your opinion, how difficult was it to obtain a job in your degree major?

Very difficult	0	0.0%
Moderately difficult	1	33.3%
Somewhat difficult	1	33.3%
Difficult	1	33.3%
Not difficult / Easy	0	0.0%

Section VI   Employment and Employment Plans

What is you level of agreement with the following statement: "My experiences at DSC prepared me for my new job (or to seek a new job)?

Strongly agree	0	0.0%
Agree	3	100%
Disagree	0	0.0%
Strongly disagree	0	0.0%

Section VII Demographics

What is you current age?

Under 25	2	66.7%
25 - 29	1	33.3%
30 - 39	0	0.0%
40 – 49	0	0.0%
50 or over	0	0.0%

What is you gender?

Male	2	66.7%
Female	1	33.3%

What is you marital status?

Single, never married	2	66.7%
Single, previously married	0	0.0%
Married	1	33.3%

Does either of your parents hold a 4 year degree?

Yes, both parents	1	33.3%
Yes, one parent	0	0.0%
No, neither parent	2	66.7%

While working on you 4 year degree, have you been enrolled mainly as a:

Full-time student	2	66.7%
Part-time student	1	33.3%

Section VII Demographics

How long has it taken you to complete you 4 year degree program (at all college attended)?

4 years	1	33.3%
5 years	1	33.3%
6 years	1	33.3%
7 years or more	0	0.0%

How many years have you attended DSC?

5 years	1	33.3%
6 years	2	66.7%