

Occasional Statistical Digest #14

Fall 1999

1999 EMPLOYER SATISFACTION SURVEY RESULTS REPORT

Highlights

- 154 surveys were sent to employers of Dalton State College graduates. 70 or 45% responded.
- 66% of employers think Dalton State College prepared its graduates “Extremely Well” or “More than Adequately” for positions in their companies.
- 65% of employers rated the level of satisfaction with the work and performance of DSC graduates as “Very Satisfied.”
- Based on their experiences employing DSC graduates, all (100%) said they will continue to hire DSC graduates.

*Survey Results**

Name of Employing Company

1 st Presbyterian Child Develop. Ctr.	1.4		Hamilton Medical Center	14.3
Animal Hospital/Whitfield	1.4		Hamilton Med. Home Health	1.4
Averett Ponder Withrock	1.4		Hardwick Bank	1.4
Barn Nursery	1.4		Holiday Inn	1.4
Beaulieu Commercial	1.4		Hughes Redman & Associates	1.4
Brooker Ford	1.4		Hutcheson Medical Center	4.3
Calhoun City Schools	1.4		Industrial Control Systems Inc	1.4
Calhoun Ear	1.4		J&J Industries	1.4
Calhoun Times	1.4		JC Penney	1.4
CBMC	1.4		Kobelco	1.4
Cigna Healthcare Inc	1.4		M& R Hair Fashions	1.4
Collins & Aikman	2.9		Med Now Inc	2.8
Dalton Box Container	1.4		Med Now Tunnel Hill	1.4
Dalton Public Schools	1.4		Murray Emerg. Med Center	1.4
Dalton State College	5.7		Pearle Vision Center	1.4
Dalton State OCIS	1.4		Pediatrics	1.4
Dalyn Rug Co	1.4		Peds Care, PC	1.4
Dan Combs Insurance	1.4		Pleasant Grove Methodist	1.4

Name of Employing Company

Dr. Edwin Caylor	1.4		Shaw Industries	2.9
Elite Typing Service	1.4		Shining Time Daycare	1.4
Erlanger Med Center	1.4		Victory Baptist	1.4
Friendship House	1.4		Walmart	1.4
GA Dept of Corrections	1.4		White's Pharmacy	2.9
Gordon Hospital	1.4		Whitfield Co. Sheriff's Office	1.4
Griffin Medical Services	1.4		Whitfield Staffing HMC	2.9

Current Job Title/Description of DSC Graduates

Administrative assistant	5.7		Medical office assistant	1.4
Assistant	2.9		Merchandising	1.4
Assistant beautician	1.4		Not listed	4.3
Auto tech	1.4		Nurse	4.3
Clerk	2.9		Nurse tech	10.0
CNA	1.4		Nursing assistant	1.4
Coating supervisor	1.4		Office worker	2.9
Data network coordinator	1.4		Paramedic	2.9
Daycare teacher	2.9		Pharmacy assistant	1.4
Daycare worker	1.4		Pharmacy technician	1.4
Electrical helper	1.4		Preschool teacher	1.4
Front desk clerk	1.4		Proprietor	1.4
Home health aide	1.4		Radiologic tech	1.4
Human resources	1.4		Receptionist	2.9
Instructor/trainer	1.4		Sales	1.4
Kindergarten assistant	1.4		Secretary	1.4
Legal secretary	1.4		Student assistant	2.9
Lieutenant	1.4		Student worker	1.4
LPN	7.1		Teller	1.4
Mailroom worker	1.4		Temp office assistant	1.4
Maintenance leadsman	1.4		Training clerk	1.4
Med transcriptionist	1.4		Veterinary tech	1.4
Medical assistant	1.4		Welding	1.4

Degree or Certificate Earned by DSC Graduate

Associate of Arts, Transfer	10.0
Associate of Science, Transfer	24.3
Associate of Applied Science-Business	12.9
Associate of Applied Science-Health	4.3
Associate of Applied Science-Technology	4.3
Associate of Science Nursing	21.4
Certificates-One year	21.4
Certificates-Mini	1.4

Length of Employment of DSC Graduate

1-month	1.4
2-months	1.4
3-months	2.9
5-months	1.4
6-months	4.3
1-year	5.8
1.5-years	1.4
18-months	1.4
2-years	7.1
3-years	4.3
4-years	2.9
4.5-years	1.4
5-years	2.9
6.5-years	1.4
9-years	1.4
10-years	2.9
12-years	1.4
15-years	1.4
33.5-years	1.4
Did not indicate	51.4

In your opinion did the graduate's educational qualification from Dalton State College qualify him/her for the position?

Yes	83.6
No	16.4

How well do you think Dalton State College prepared the graduate for the position?

Extremely well	36.9
More than adequately	29.2
Sufficiently	32.3
Very poorly	1.5

When evaluating your employees in the following aspects, how would you rate Dalton State College graduates? Please circle the number next to your answer.

	<i>Excellent</i>	<i>Good</i>	<i>Average</i>	<i>Poor</i>	<i>Not Applicable</i>
a. Knowledge/skills specific to the employment position	43.1	49.2	3.1	0.0	4.6
b. Related work experience	31.3	42.2	20.3	1.6	4.7
c. Prior knowledge of company, including operation of organization	35.9	37.5	18.8	0.0	7.8
d. Mathematical/computational skills	41.3	44.4	9.5	0.0	4.8
e. Reading skills	49.2	42.9	7.9	0.0	0.0
f. Speaking/listening skills	44.6	40.0	15.4	0.0	0.0
g. Writing skills	43.5	45.2	11.3	0.0	0.0
h. Computer skills	40.6	37.5	15.6	0.0	6.3
i. Problem solving skills	30.8	58.5	9.2	1.5	0.0
j. Critical thinking skills	36.9	50.8	10.8	1.5	0.0
k. Interpersonal skills	35.4	55.4	7.7	1.5	0.0
l. Working cooperatively with others	52.3	36.9	9.2	0.0	1.5
m. Organization skills	40.6	50.0	7.8	1.6	0.0
n. Leadership potential	36.9	41.5	20.0	1.5	0.0
o. Character (reliability, punctuality, integrity, judgment, maturity, politeness, etc.)	50.8	38.5	10.8	0.0	0.0
p. Attitudes (initiative, cooperation, loyalty, attendance, personal appearance, etc.)	59.4	31.3	9.4	0.0	0.0
q. Ability/willingness to learn	66.2	30.8	3.1	0.0	0.0
r. Professional ethics	58.5	30.8	10.8	0.0	0.0
s. Quality of work	53.8	38.5	7.7	0.0	0.0
t. Productivity	50.8	40.0	9.2	0.0	0.0
u. Overall academic preparation	52.3	41.5	4.6	0.0	1.5
v. Overall rating of Dalton State College graduates	41.5	53.8	4.6	0.0	0.0

Overall, how would rate your level of satisfaction with the work and performance of the Dalton State College graduate or graduates in your organization?

Very satisfied	64.7
Satisfied	33.8
Dissatisfied	1.5

Based on your experiences employing Dalton State College's graduates in your company, will you continue to hire them?

Yes	100
-----	-----

Note: Some numbers may not add up to 100 due to rounding or non-response to a question.

Published by the Office of Institutional Research & Planning
205-206 Memorial Hall, 213 North College Drive
Dalton, GA 30720-3797
Telephone: 706.272.4406
Fax: 706.272.2556
E-mail: hcodjoe@em.daltonstate.edu
Web Page: <http://www.daltonstate.edu/instres.htm>