

Program Pathway – *Bachelor of Arts in Communication, Film concentration*

Insert program summary The Bachelor of Arts degree with a major in communication and a concentration in film is designed to prepare graduates for a variety of careers in the field of communication and specifically to attain certification with the Georgia Film Academy to obtain work in the film industry. Students will have a solid grounding in the discipline and 18 hours from the Georgia Film Academy. The program will emphasize communication theory, media literacy, information technology literacy and use, critical thinking, research, ethics, and strong writing and oral communication skills to meet workforce needs as well as prepare students for further study. Students will be required to earn a grade of C or better in all COMM and GFAC courses.

Insert career opportunities: In addition to the range of competencies that a liberal arts-based degree in communication offers, students with the concentration in film will have the credentials to work in technical areas in the film industry. By attending the Georgia Film Academy (GFA) to earn 18 credits, students will understand the film industry and receive in-depth training in a least two technical areas. The GFA is hands-on in its teaching approach and offers opportunities for internships and networking.

Program Pathway – *B.A. IN COMMUNICATION, FILM CONCENTRATION*

This map is a term-by-term sample course schedule. Highlighted courses have been identified as "key courses." It is strongly advised that students make every effort to pass these courses on the first attempt with a "C" or higher in order to be successful in this program. The milestones listed below each year are designed to keep you on course to graduate in four years. Missing milestones could prevent you from being eligible for a particular program or could result in a delay in graduation. The Program Pathway serves as a general guideline to help you build a full schedule each term. Summer and online courses are encouraged to expedite graduation.

First Year – Term 1			
Course Number	Course Title	Credits	Pre-requisites
ENGL 1101 *	English Composition I	3	Minimum SAT/ACT/Accuplacer scores
MATH 1001 OR MATH 1111	Math Modeling or College Algebra	3	Minimum SAT/ACT/Accuplacer scores. MATH 1001 and 1111 are required because these are prerequisites to Accounting I, and many B.A. Communication majors choose to minor in business.
SPAN/FREN	Foreign Language Sequence (depending on placement)	3	Completion of ENGL 1101 or EXEMPTION FROM 0999
HIST 2111/2112	United States History	3	Completion of ENGL 1101 LSUP or EXEMPTION FROM 0999
COMM 1110*	Fundamentals of Speech	3	Completion of ENGL 1101 LSUP or EXEMPTION FROM 0999
Area B Elective PRSP course		1	
Semester Total		16	

First Year – Term 2			
Course Number	Course Title	Credits	Pre-requisites
ENGL 1102 *	English Composition II	3	ENGL 1101 ('C' or higher)
COMM 1100*	Human Communication	3	COMM 1110
SPAN/FREN	Foreign Language Sequence	3	Completion of ENGL 1101 LSUP or EXEMPTION FROM 0999
Lab science Elective		4	
Semester Total		14	

First Year Milestones
<ul style="list-style-type: none"> • Complete ENGL 1101 & ENGL 1102 • Complete Area A Math • Meet with your advisor

- Complete COMM 1110, 1100, 2000, and THEA 1100 (9 hours of related major courses)

Second Year – Term 1			
Course Number	Course Title	Credits	Pre-requisites
Lab Science Elective		4	
COMM 2000*	Introduction to Mass Communication	3	
PSYC 1101	Introduction to Psychology	3	
ENGL 2101	Introduction to Film as Literature (Area C Elective) or other 2000-level English	3	
POLS 1101	American Government	3	
	Semester Total	16	

Second Year – Term 2			
Course Number	Course Title	Credits	Pre-requisites
Area D Elective (Suggested: MATH 2200 or CMPS 1130)	Suggested: Introduction to Statistics or Computer Concepts/Programming	3	
COMM 2110*	Interpersonal Communication	3	
Area C Elective	Strongly suggested, THEA 1100, Theatre Appreciation	3	
Area E elective		3	
Area F Elective	(Strongly Suggested, THEA 2100, 2200, or 2300; ENGL 2101 if not taken in Area C	3	
	Semester Total	15	

Second Year Milestones
<ul style="list-style-type: none"> • Meet with your advisor. • C or better grades in all COMM courses • Arrange with chair for enrollment in GFAC courses. • In the third and fourth years of the program, students should take the 18 hours of the GFAC courses, the ten core communication courses, and 12 other communication electives that, in consultation with their advisor, will help them reach career goals.

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Third Year – Term 1			
Course Number	Course Title	Credits	Pre-requisites
COMM 3100*	Introduction to Communication Theory	3	COMM 1110 and 2000 with C or better
COMM 3301*	Communication for Business and Professional Settings	3	COMM 1110, ENGL 1102 with C or better
COMM 3400*	Organizational Communication	3	COMM 1110, ENGL 1102 with C or better
GFAC 1000, 1040, or 1500*	Introduction to On-Set Film Production, to Post-Production, or to Digital Entertainment, Esports, & Game Development (taught at Georgia Film Academy sites in Atlanta Metro Area)	6	
	Semester Total	15	

Third Year – Term 2			
Course Number	Course Title	Credits	Pre-requisites
COMM 4010*	Qualitative Research Methods in Communication	3	COMM 1110 and 2000 with C or better; COMM 3100
GFAC CRAFT COURSE*	(taught at Georgia Film Academy sites in Atlanta Metro Area)	6	
GFAC CRAFT COURSE or INTERNSHIP*	(taught at Georgia Film Academy sites in Atlanta Metro Area)	6	
	Semester Total	15	

Third Year Milestones
<ul style="list-style-type: none"> • Meet with your advisor. • C or better grades in all COMM courses • Arrange with chair for enrollment in GFAC courses. • The Georgia Film Academy is in an ongoing process of adding new courses. Students should choose the concentration and craft courses that reflect their career goals. B.A. students should consider 3000-level and 4000-level courses at the Academy for an enhanced academic experience.

Fourth Year – Term 1			
Course Number	Course Title	Credits	Pre-requisites

COMM 4020*	Quantitative Research Methods in Communication	3	COMM 4010
COMM 4425*	Intercultural Communication	3	COMM 3100
COMM 4602*	Mass Media and Society	3	COMM 3100
COMM elective (upper division)		3-9	
Semester Total		15-18	

*Student should choose upper division Communication electives that help them meet their career objectives.

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Fourth Year – Term 2			
Course Number	Course Title	Credits	Pre-requisites
COMM 4180*	Media Effects	3	COMM 3100
COMM 4400*	Introduction to Film Studies	3	COMM 3100
COMM 4999*	Senior Seminar in Communication	3	BY PERMISSION OF ADVISOR; FOR LAST SEMESTER ONLY
COMM elective (upper division)		3-6	Total of 12 upper division communication electives required for graduation. COMM 3700 is excluded from this pool of courses.
Semester Total		12-15	

Fourth Year Milestones
<ul style="list-style-type: none"> • Submit Graduation Application to Office of Enrollment Services • Consider internship opportunities. • Develop the ePortfolio begun in COMM 3301

Notes:

* denotes grade of 'C' or higher required

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Alternative Plan

Motivated students may desire to take their GFAC credits in their sophomore year in order to hasten their entry into the film industry workforce. This map will allow that. Summer AND online classes are strongly suggested in this case.

First Year – Term 1			
Course Number	Course Title	Credits	Pre-requisites
ENGL 1101 *	English Composition I	3	Minimum SAT/ACT/Accuplacer scores
MATH 1001 OR MATH 1111	Math Modeling or College Algebra	3	Minimum SAT/ACT/Accuplacer scores. MATH 1001 and 1111 are required because these are prerequisites to Accounting I, and many B.A. Communication majors choose to minor in business.
POLS 1101	American Government	3	Completion of ENGL 1101 or EXEMPTION FROM 0999
HIST 2111/2112	United States History	3	Completion of ENGL 1101 LSUP or EXEMPTION FROM 0999
COMM 1110*	Fundamentals of Speech	3	Completion of ENGL 1101 LSUP or EXEMPTION FROM 0999
Area B Elective or PRSP course		1	
Semester Total		16	

First Year – Term 2			
Course Number	Course Title	Credits	Pre-requisites
ENGL 1102 *	English Composition II	3	ENGL 1101 ('C' or higher)
COMM 1100*	Human Communication	3	COMM 1110
COMM 2000*	Intro to Mass Communication	3	COMM 1110
PSYC 1101	Introduction to Psychology	3	Completion of ENGL 1101 LSUP or EXEMPTION FROM 0999
Area C elective	Suggested THEA 1100	3	
PHED Activity elective		1	
Possible:			
Semester Total		16	

First Year Milestones
<ul style="list-style-type: none"> • Complete ENGL 1101 & ENGL 1102 • Complete Area A Math • Meet with your advisor. • Complete COMM 1110, 1100, and PSYC 1101 (9 hours of related major courses) • Arrange with chair for enrollment in GFAC courses during sophomore year.

Second Year – Term 1			
Course Number	Course Title	Credits	Pre-requisites
Area F free elective	Strongly suggested, Fundamentals of Acting I, THEA 2300, or THEA 2100	3	
COMM 2110*	Interpersonal Communication	3	
ENGL 2101	Introduction to Film as Literature (Area C Elective)	3	
GFAC 1000, 1040, or 1500*	Introduction to On-Set Film Production, to Post-Production, or to Digital Entertainment, Esports, & Game Development (taught at Georgia Film Academy sites in Atlanta Metro Area)	6	
Suggested	Foreign Language Sequence	(3)	
	Semester Total	15 (18)	

Second Year – Term 2			
Course Number	Course Title	Credits	Pre-requisites
GFAC CRAFT* COURSE	(taught at Georgia Film Academy sites in Atlanta Metro Area)	6	
GFAC CRAFTCOURSE OR INTERNSHIP*	(taught at Georgia Film Academy sites in Atlanta Metro Area)	6	
Area E elective		3	COMM 1110
Suggested	Foreign Language Sequence	(3)	
	Semester Total	15 (18)	

Second Year Milestones
<ul style="list-style-type: none"> • Meet with your advisor. • C or better grades in all COMM courses • The Georgia Film Academy is in an ongoing process of adding new courses. Students should choose the concentration and craft courses that reflect their career goals. B.A. students should consider 3000-level and 4000-level courses at the Academy for an enhanced academic experience.

In the third and fourth years of the program, students should take remaining Area D courses, the ten core communication courses, and 12 other communication electives that, in consultation with their advisor, will help them reach career goals.

Third Year – Term 1			
Course Number	Course Title	Credits	Pre-requisites
*COMM 3100	Introduction to Communication Theory	3	COMM 1110 and 2000 with C or better
*COMM 3301	Communication for Business and Professional Settings	3	COMM 1110, ENGL 1102 with C or better
*COMM 3400	Organizational Communication	3	COMM 1110, ENGL 1102 with C or better
Lab Science		4	
First Course in Foreign Language Sequence (if not taken)		3	
Semester Total		16	

Third Year – Term 2			
Course Number	Course Title	Credits	Pre-requisites
*COMM 4010	Qualitative Research Methods in Communication	3	COMM 1110 and 2000 with C or better; COMM 3100
Lab Science		4	
Second Course in Foreign Language Sequence (if not taken)		3	
COMM upper division elective(s)	Strongly Suggested: COMM 3705, Introduction to Screenwriting	3-6	
Semester Total		13-16	

Third Year Milestones
<ul style="list-style-type: none"> • Meet with your advisor. • C or better grades in all COMM courses

Fourth Year – Term 1			
Course Number	Course Title	Credits	Pre-requisites
COMM 4020*	Quantitative Research Methods in Communication	3	COMM 4010
COMM 4425*	Intercultural Communication	3	COMM 3100
COMM 4602*	Mass Media and Society	3	COMM 3100
COMM electives (upper division)		3-9	
Area D elective		3-4	
Semester Total		15-16	

*Student should choose upper division Communication electives that help them meet their career objectives.

Fourth Year – Term 2			
Course Number	Course Title	Credits	Pre-requisites
COMM 4180*	Media Effects	3	COMM 3100
COMM 4400*	Introduction to Film Studies	3	COMM 3100
COMM 4999*	Senior Seminar in Communication	3	BY PERMISSION OF ADVISOR; FOR LAST SEMESTER ONLY
COMM elective(s) (upper division)		3-6	Total of 12 upper division communication electives required for graduation.
Semester Total		12-15	

Fourth Year Milestones
<ul style="list-style-type: none"> • Submit Graduation Application to Office of Enrollment Services • Consider internship opportunities. • Develop the ePortfolio begun in COMM 3301

Notes:

* denotes grade of 'C' or higher required

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Suggested Electives for Film concentration

COMM 3000, Introduction to Public Relations
 COMM 3001, Principles of Advertising
 COMM 3101, Writing for Electronic Media
 COMM 3220, Persuasive Communication
 COMM 3425, Communication in Small Groups and Teams

COMM 3405, Readings in Leadership and Communication
COMM 3700, Introduction to Video Production
COMM 3705, Introduction to Screenwriting
COMM 3720, Graphic Design Tools
COMM 4110, Interpersonal Communication and Conflict Management
COMM 4100, Integrated Marketing Communication
COMM 4140, Mass Media & Popular Culture
COMM 4200, Social Media Communication
COMM 4300, Emerging Media
COMM 4380, Law and Ethics in Communication