| **Full-time Faculty** | | | | |
| --- | --- | --- | --- | --- |
| **Name** | **Research Expertise** | **Non-Research Expertise** | **Languages** | **Degrees** |
| Babb, Shane | Corporate social responsibility (CSR) Organizational behavior  Consumer behavior Leadership strategy Pedagogy | Account management  Project management Client relationship management Team leadership and development  B2B relationship management Faith-based leadership and music ministry |  | IN PROGRESS: Ph.D. University of Tennessee Chattanooga  M.B.A. Kennesaw State University  B.B.A. Dalton State College  Certificate in Sales Management, Cornell University  Certificate in Forensic Accounting and Fraud Examination, West Virginia University |
| Bunch, Cortnee | Marketing Strategy and  Nostalgia | Social Media Best Practices (Facebook and Instagram)  Social Media Advertising (Facebook and Instagram)  Basic Graphic Design  Retail Marketing |  | A.B.D. University of South Alabama  M.B.A. King University  B.A. King University |
| Connors, Jamie | Tax Accounting  Burnout in CPAs | Taxes – Individual and Business  Bookkeeping  Forensic Accounting |  | Ph.D. University of Tennessee Chattanooga  M.B.A. University of Central Florida  B.S. Merchant Marine Academy |
| Culp, Robert | Environmental Issues in Economics  Health Care Economics  Real Estate Finance  Public Policy | Macroeconomics |  | Ph.D. University of Tennessee Knoxville  M.S. Texas A & M  B.S. Texas A & M |
| Gabrini, Carl | Local Government Administration  Revenue and Spending Policy  Auditing  Water Policy  Performance Measurement | Accounting and Reporting Matters (Public/Private/nonprofit)  Government Budgeting  Policy Analysis  Organization Change/Development  Ethics |  | Ph.D. Florida State University  M.S. University of Central Florida  M.B.A. Dowling College  B.A. Stony Brook University |
| Garcia, Fernando | Ambidexterity (exploration and exploitation)  Psychological empowerment  Psychological ownership  SWOT analysis  Entrepreneurship  Innovation/adaptation  International business – Multilatinos/as | Project management  MS Project software & PERT/CPM  Construction & remodeling management  Estimating & time-phased budgeting  International education & study abroad | Spanish – fluent – speak, read, and write | D.B.A. Kennesaw State University  M.B.A. Kennesaw State University  B.S. Dalton State College  B.S. Universidad Nacional de Ingenieria |
| Gardiner, Lorraine | Assurance of learning  Multiple criteria decision-making Simulation modeling applications  Experiential learning with software systems and models | SAP software solutions  FinTech majors and careers  Databases  Analytics  Optimization models  Agile development  Web application development | French – spoken, written, and read | Ph.D. University of Georgia  B.A. Hollins College |
| Hyatt, Katherine | Management  Leadership  Ethics  Strategic Management  Financial Topics | Coaching  Financial Literacy  Strategic Planning  Higher Education Leadership  North Georgia Region (Gilmer County) |  | D.B.A. Nova Southeastern University  M.B.A. Nova Southeastern University  B.B.A. University of Georgia  Graduate Certificate in Executive and Professional Coaching |
| Kim, Dong-Gook (DK) | Human decision making  Process simulation.  Assessment  Pedagogy  Methodology | Data mining  Data visualization and communication  Data modeling  Process improvement.  R programming  Power BI, Power Query, M | Korean – speak, read, and write | Ph.D. Georgia State University  M.S. University of Nebraska  B.S. Dongguk University |
| Makarczyk, Hannah | Social media influencers  Body positivity Undergraduate research coach and mentor | Dale Carnegie Certification which includes: 1) professional communication (verbal and non-verbal), 2) effective leadership, and 3) conflict resolution  Restaurant management (general)  Personal branding and strategic networking mentor  Job search and placement strategist |  | A.B.D. University of South Alabama  M.B.A. Middle Tennessee State University  B.B.A. Middle Tennessee State University |
| Ryle, Patrick | Accounting & Public Policy  Law & Public Policy  Taxation  Accounting & Financial Reporting  Sustainability & Sustainability Reporting  Accounting Information Systems, Privacy and Security | Government & Municipal Law  General Business Law  Licensing Law |  | J.D. Northeastern University  M.B.A. University of Rhode Island  B.S. University of Massachusetts at Boston |
| Smith, Ray | Fourth Industrial Revolution  Management  Human Resources  Case Studies | Fulbright Program  Internationalization  HealthCare Ethics  Baltic Countries  Eastern/Central Europe  Leadership Training & Development  Lithuania  MBA Program Development |  | Ph.D. Regent University  Master University of South Carolina  B.A. University of Tennessee Chattanooga |
| Watkins, Caleb | Labor Economics  Defense Economics | Industrial Organization |  | Ph.D. Middle Tennessee State University  M.A. Middle Tennessee State University  B.S. |
| Woodard, Michael | Management  Development  Leadership  Development  Leadership Behaviors  New Employee  Engagement  Adult Learning Theory  Measurement and  Evaluation of adult  learning | New Employee  Onboarding  Building Learning and  Talent Development  Organizations  Sales & Sales Management  Development  Building High Potential  management and  leadership  development  programs  Management and  executive coaching | English | Ph.D. Capella University  Post-Graduate Certificate Harvard Business School  Post-Graduate Certificate Harvard Kennedy School of Government  Master of Arts Webster University  BSBA Aquinas College |

| **Part-Time Faculty** | | | | | |
| --- | --- | --- | --- | --- | --- |
| **Name** | **Research Expertise** | **Non-Research Expertise** | **Languages** | **Degrees** | **Current Work** |
| Brown, David | n/a | Computer applications |  | M.S. Georgia Southern University  M.S. University of Tennessee | Librarian, Dalton State College |
| Gonzalez, Tom | Continuum Theory | Computer Programming |  | Ph.D. Auburn University  M.S. Columbus State University  M.S. Auburn University  B.A. University of West Florida | Professor of Mathematics and Computer Science, Dalton State College |
| Gordon, Jim | n/a | Engineering  Malcolm Baldrige  Skilled nursing operations |  | M.B.A. University of Georgia  B.S. North Carolina State University | Panel Coordinator, Whitfield & Murray County Juvenile Court;  Chair, Board of Assessors, Whitfield County Board of Assessors |
| Haverland, Bob | SAP in Introduction Accounting Courses | Managerial Accounting  Accounting for Private For- Profit Small Businesses  Sage (Peachtree) Accounting  Sage Payroll  QuickBooks  Cares Act, Paycheck Protection Plan  Financial Presentations  Small Business Valuation |  | M.B.A. New Mexico Highlands University  B.B.A. Southern Oregon State College | Controller, Textile & Industrial Sales, Inc. |
| Hindman, Marybeth | n/a | Economics – macro and micro  Dual Enrollment  High School teacher |  |  | Economics Teacher, Dalton High School |
| Holverson, Lauren | n/a | Market Research  Social Media  Entrepreneurship  Nonprofits  Business Analytics  Communications  PITCH Competitions |  | M.B.A, University of West Georgia  B.B.A., Marketing, University of Montevallo |  |
| Hoy, Edward | n/a | Economics – macro and micro  Dual Enrollment  High School teacher |  | D.B.A., International Business, Argosy University  M.Ed., University of Tennessee Chattanooga  M.S.M., Saint Thomas University  B.A., Saint Thomas University | Retired high school teacher |
| Killings, Jackie | n/a | Business Negotiations  Entrepreneurship |  | M.B.A. Kennesaw State University  B.S. Auburn University | Consultant, K&M Technologies, LLC |
| Maddox, Ann | n/a | Human Resources Management  Psychology  Non-Profit Management  Diversity and Inclusion |  | M.B.A., Bryan College  B.S., Human Services Management – Nonprofit Management and Psychology, University of Tennessee Chattanooga |  |
| Minor, John | n/a | Trusts and Estates - legal issues  Taxation, particularly about trusts and the estate and gift tax  Corporate entities and structures  Contracts  Real Property law |  | J.D. Mercer University  B. Mus. Vanderbilt University | Lawyer, The Minor Group |
| Safley, Mallory | Experiential Learning Impacts on Future Career Opportunities and Salary levels | Professional Development  Career Readiness  Graduate School Preparation |  | M.Ed. Higher Education Administration and Leadership - Kaplan University  B.A. Deaf Education - University of Southern Mississippi |  |