| **Full-time Faculty** |
| --- |
| **Name** | **Research Expertise** | **Non-Research Expertise** | **Languages** | **Degrees** |
| Babb, Shane | Corporate social responsibility (CSR)Organizational behaviorConsumer behaviorLeadership strategyPedagogy | Account managementProject managementClient relationship managementTeam leadership and developmentB2B relationship managementFaith-based leadership and music ministry |  | IN PROGRESS: Ph.D. University of Tennessee Chattanooga M.B.A. Kennesaw State UniversityB.B.A. Dalton State CollegeCertificate in Sales Management, Cornell UniversityCertificate in Forensic Accounting and Fraud Examination, West Virginia University |
| Bunch, Cortnee | Marketing Strategy andNostalgia | Social Media Best Practices (Facebook and Instagram)Social Media Advertising (Facebook and Instagram)Basic Graphic DesignRetail Marketing |  | A.B.D. University of South AlabamaM.B.A. King UniversityB.A. King University |
| Connors, Jamie | Tax AccountingBurnout in CPAs | Taxes – Individual and BusinessBookkeepingForensic Accounting |  | Ph.D. University of Tennessee ChattanoogaM.B.A. University of Central FloridaB.S. Merchant Marine Academy |
| Culp, Robert | Environmental Issues in EconomicsHealth Care EconomicsReal Estate FinancePublic Policy | Macroeconomics |  | Ph.D. University of Tennessee KnoxvilleM.S. Texas A & MB.S. Texas A & M |
| Gabrini, Carl | Local Government AdministrationRevenue and Spending PolicyAuditingWater PolicyPerformance Measurement | Accounting and Reporting Matters (Public/Private/nonprofit)Government BudgetingPolicy AnalysisOrganization Change/DevelopmentEthics |  | Ph.D. Florida State UniversityM.S. University of Central FloridaM.B.A. Dowling CollegeB.A. Stony Brook University |
| Garcia, Fernando | Ambidexterity (exploration and exploitation)Psychological empowermentPsychological ownershipSWOT analysis EntrepreneurshipInnovation/adaptation International business – Multilatinos/as | Project managementMS Project software & PERT/CPMConstruction & remodeling managementEstimating & time-phased budgetingInternational education & study abroad | Spanish – fluent – speak, read, and write | D.B.A. Kennesaw State UniversityM.B.A. Kennesaw State UniversityB.S. Dalton State CollegeB.S. Universidad Nacional de Ingenieria |
| Gardiner, Lorraine | Assurance of learningMultiple criteria decision-making Simulation modeling applicationsExperiential learning with software systems and models | SAP software solutionsFinTech majors and careersDatabasesAnalyticsOptimization models Agile developmentWeb application development | French – spoken, written, and read | Ph.D. University of GeorgiaB.A. Hollins College |
| Hyatt, Katherine | ManagementLeadershipEthicsStrategic ManagementFinancial Topics | CoachingFinancial LiteracyStrategic PlanningHigher Education LeadershipNorth Georgia Region (Gilmer County) |  | D.B.A. Nova Southeastern UniversityM.B.A. Nova Southeastern UniversityB.B.A. University of GeorgiaGraduate Certificate in Executive and Professional Coaching |
| Kim, Dong-Gook (DK) | Human decision makingProcess simulation.AssessmentPedagogyMethodology  | Data miningData visualization and communicationData modelingProcess improvement.R programmingPower BI, Power Query, M | Korean – speak, read, and write | Ph.D. Georgia State UniversityM.S. University of NebraskaB.S. Dongguk University |
| Makarczyk, Hannah | Social media influencersBody positivity Undergraduate research coach and mentor | Dale Carnegie Certification which includes: 1) professional communication (verbal and non-verbal), 2) effective leadership, and 3) conflict resolution Restaurant management (general)Personal branding and strategic networking mentorJob search and placement strategist |  | A.B.D. University of South AlabamaM.B.A. Middle Tennessee State UniversityB.B.A. Middle Tennessee State University |
| Ryle, Patrick | Accounting & Public PolicyLaw & Public PolicyTaxationAccounting & Financial ReportingSustainability & Sustainability ReportingAccounting Information Systems, Privacy and Security | Government & Municipal LawGeneral Business LawLicensing Law |  | J.D. Northeastern UniversityM.B.A. University of Rhode IslandB.S. University of Massachusetts at Boston |
| Smith, Ray | Fourth Industrial RevolutionManagementHuman ResourcesCase Studies | Fulbright ProgramInternationalizationHealthCare EthicsBaltic CountriesEastern/Central EuropeLeadership Training & DevelopmentLithuaniaMBA Program Development |  | Ph.D. Regent UniversityMaster University of South CarolinaB.A. University of Tennessee Chattanooga |
| Watkins, Caleb | Labor EconomicsDefense Economics | Industrial Organization |  | Ph.D. Middle Tennessee State UniversityM.A. Middle Tennessee State UniversityB.S.  |
| Woodard, Michael | Management  DevelopmentLeadership  DevelopmentLeadership BehaviorsNew Employee  EngagementAdult Learning TheoryMeasurement and  Evaluation of adult  learning | New Employee OnboardingBuilding Learning and  Talent Development  OrganizationsSales & Sales Management  DevelopmentBuilding High Potential  management and  leadership  development  programsManagement and  executive coaching | English | Ph.D. Capella UniversityPost-Graduate Certificate Harvard Business School Post-Graduate Certificate Harvard Kennedy School of Government Master of Arts Webster University BSBA Aquinas College |

| **Part-Time Faculty** |
| --- |
| **Name** | **Research Expertise** | **Non-Research Expertise** | **Languages** | **Degrees** | **Current Work** |
| Brown, David | n/a | Computer applications |  | M.S. Georgia Southern UniversityM.S. University of Tennessee | Librarian, Dalton State College |
| Gonzalez, Tom | Continuum Theory | Computer Programming |  | Ph.D. Auburn UniversityM.S. Columbus State UniversityM.S. Auburn UniversityB.A. University of West Florida | Professor of Mathematics and Computer Science, Dalton State College |
| Gordon, Jim | n/a | EngineeringMalcolm BaldrigeSkilled nursing operations |  | M.B.A. University of GeorgiaB.S. North Carolina State University | Panel Coordinator, Whitfield & Murray County Juvenile Court;Chair, Board of Assessors, Whitfield County Board of Assessors |
| Haverland, Bob | SAP in Introduction Accounting Courses | Managerial AccountingAccounting for Private For- Profit Small BusinessesSage (Peachtree) AccountingSage Payroll QuickBooksCares Act, Paycheck Protection PlanFinancial PresentationsSmall Business Valuation  |  | M.B.A. New Mexico Highlands UniversityB.B.A. Southern Oregon State College | Controller, Textile & Industrial Sales, Inc. |
| Hindman, Marybeth | n/a | Economics – macro and microDual EnrollmentHigh School teacher |  |  | Economics Teacher, Dalton High School |
| Holverson, Lauren | n/a | Market ResearchSocial MediaEntrepreneurshipNonprofits Business AnalyticsCommunicationsPITCH Competitions |  | M.B.A, University of West GeorgiaB.B.A., Marketing, University of Montevallo |  |
| Hoy, Edward | n/a | Economics – macro and microDual EnrollmentHigh School teacher |  | D.B.A., International Business, Argosy UniversityM.Ed., University of Tennessee ChattanoogaM.S.M., Saint Thomas UniversityB.A., Saint Thomas University | Retired high school teacher |
| Killings, Jackie | n/a | Business NegotiationsEntrepreneurship |  | M.B.A. Kennesaw State UniversityB.S. Auburn University | Consultant, K&M Technologies, LLC |
| Maddox, Ann | n/a | Human Resources ManagementPsychologyNon-Profit ManagementDiversity and Inclusion |  | M.B.A., Bryan CollegeB.S., Human Services Management – Nonprofit Management and Psychology, University of Tennessee Chattanooga |  |
| Minor, John | n/a | Trusts and Estates - legal issuesTaxation, particularly about trusts and the estate and gift taxCorporate entities and structuresContractsReal Property law |  | J.D. Mercer UniversityB. Mus. Vanderbilt University | Lawyer, The Minor Group |
| Safley, Mallory | Experiential Learning Impacts on Future Career Opportunities and Salary levels | Professional DevelopmentCareer ReadinessGraduate School Preparation  |  | M.Ed. Higher Education Administration and Leadership - Kaplan UniversityB.A. Deaf Education - University of Southern Mississippi |  |